

CS49000-VIZ - Fall 2020

## Introduction to Data Visualization

# Tables

## Lecture 8

September 21, 2020

## → Express Values

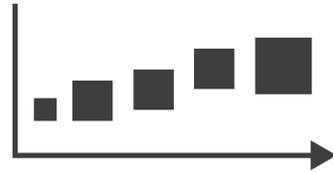


## → Separate, Order, Align Regions

→ Separate



→ Order



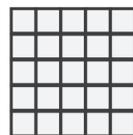
→ Align



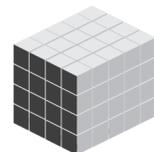
→ 1 Key  
*List*



→ 2 Keys  
*Matrix*



→ 3 Keys  
*Volume*

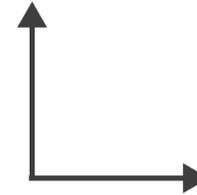


→ Many Keys  
*Recursive Subdivision*

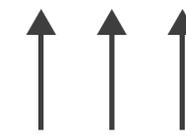


## → Axis Orientation

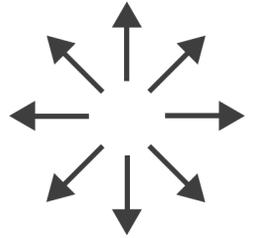
→ Rectilinear



→ Parallel

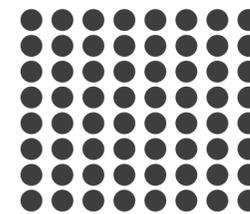


→ Radial



## → Layout Density

→ Dense



→ Space-Filling

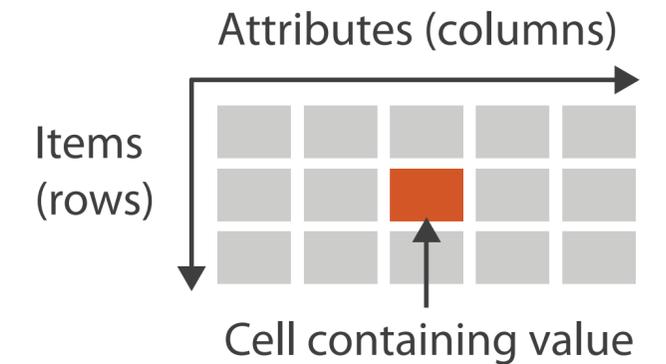


# Keys and values

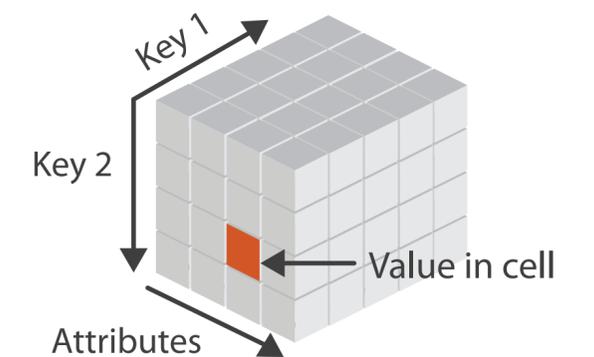
## key

- independent attribute
- used as unique index to look up items
- simple tables: 1 key
- multidimensional tables: multiple keys

→ Tables



→ *Multidimensional Table*



# Keys and values

## value

- dependent attribute, value of cell.

### ➔ Express Values

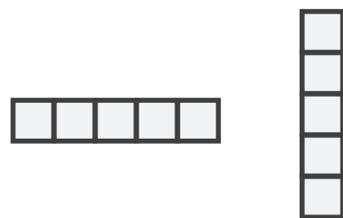


# Keys and values

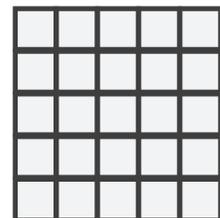
classify arrangements by key count

- 0, 1, 2, many...

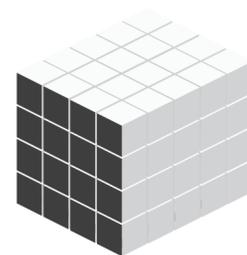
→ 1 Key  
*List*



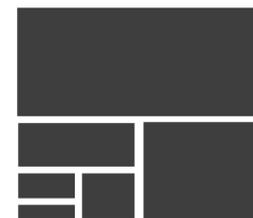
→ 2 Keys  
*Matrix*



→ 3 Keys  
*Volume*

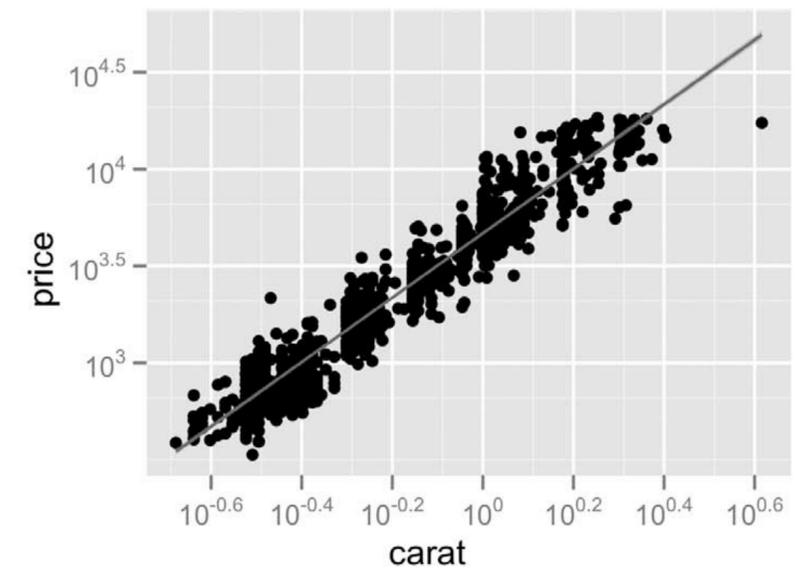
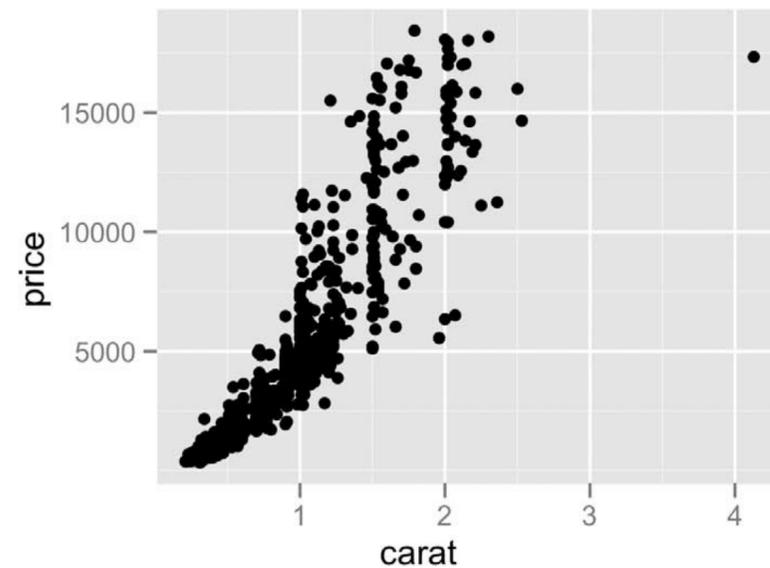


→ Many Keys  
*Recursive Subdivision*



# Idiom: scatterplot

- ***express*** values
- quantitative attributes

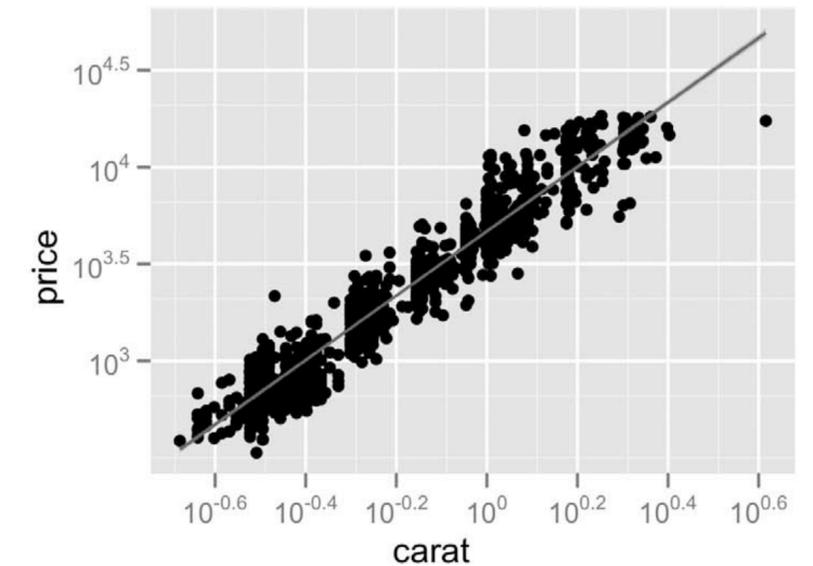
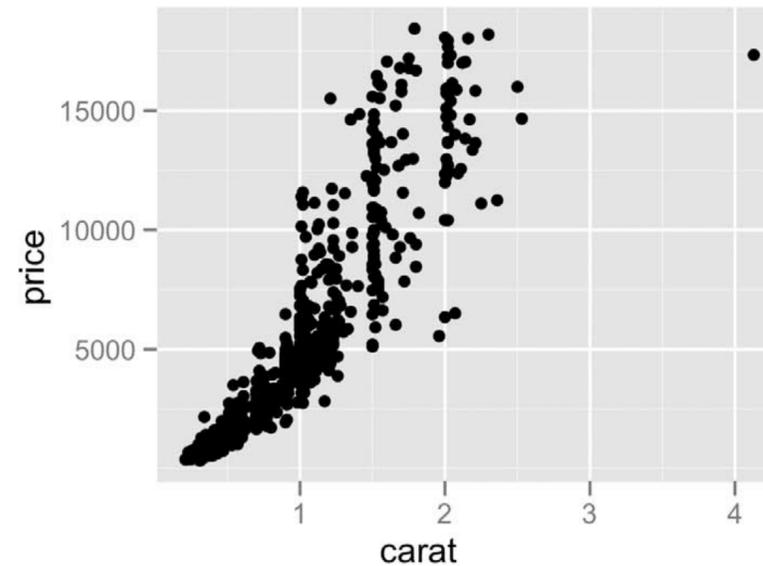


[A layered grammar of graphics. Wickham.

Journ. Computational and Graphical Statistics 19:1 (2010), 3–28.]

# Idiom: scatterplot

- ***express*** values
  - quantitative attributes
- no keys, only values
  - data: 2 quant attributes
  - mark: points
  - channels: horizontal + vertical position
  - tasks: find trends, outliers, distribution, correlation, clusters
  - scalability: hundreds of items

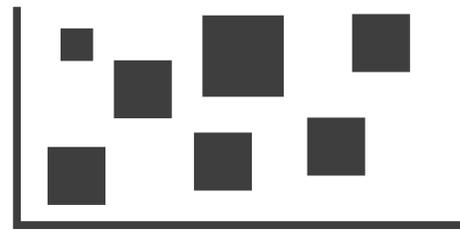


[A layered grammar of graphics. Wickham.

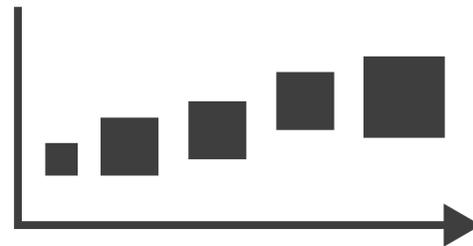
Journ. Computational and Graphical Statistics 19:1 (2010), 3–28.]

# Some keys: Categorical regions

→ Separate



→ Order



→ Align



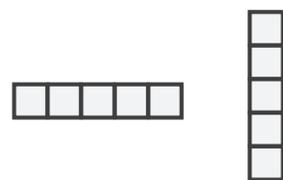
- **regions**: contiguous bounded areas distinct from each other

- using space to **separate** (proximity)
- following expressiveness principle for categorical attributes

- use ordered attribute to **order** and **align** regions

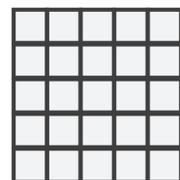
→ 1 Key

*List*



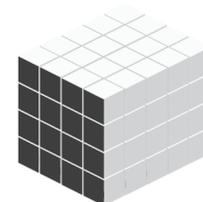
→ 2 Keys

*Matrix*



→ 3 Keys

*Volume*



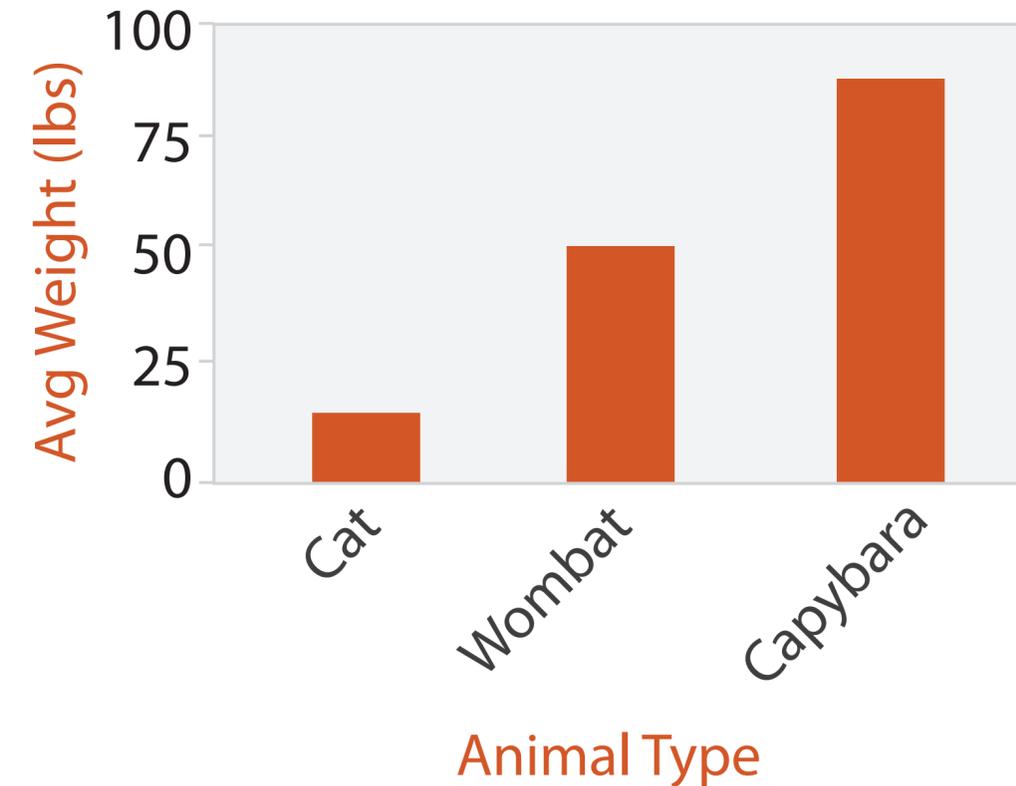
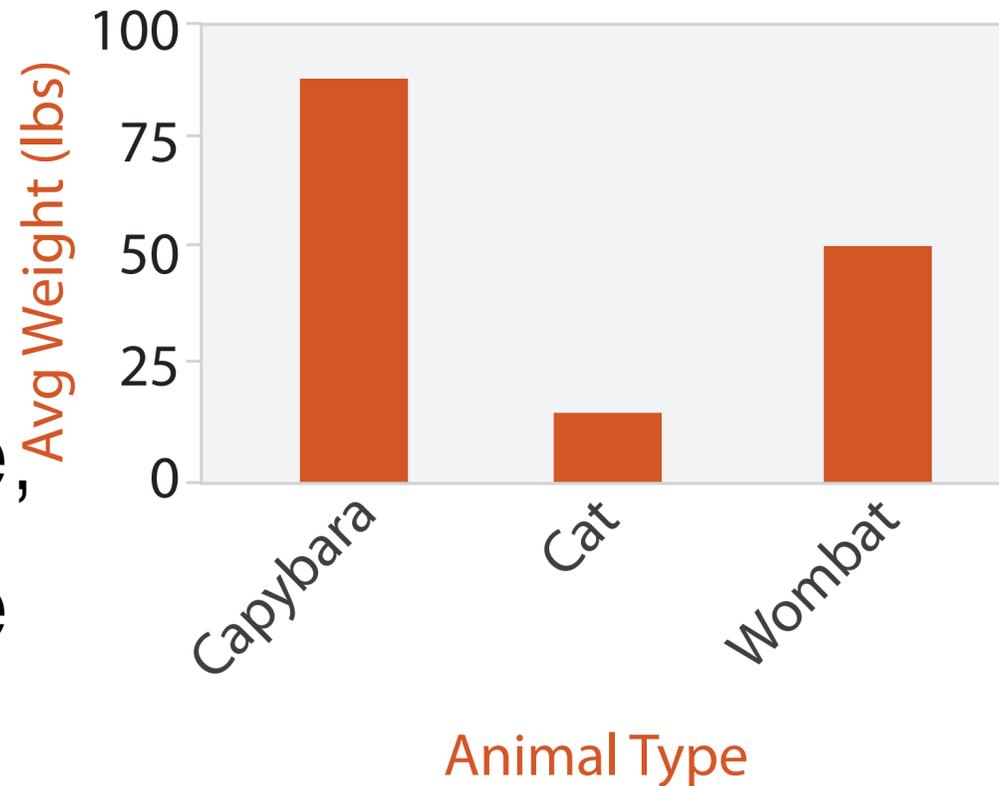
→ Many Keys

*Recursive Subdivision*



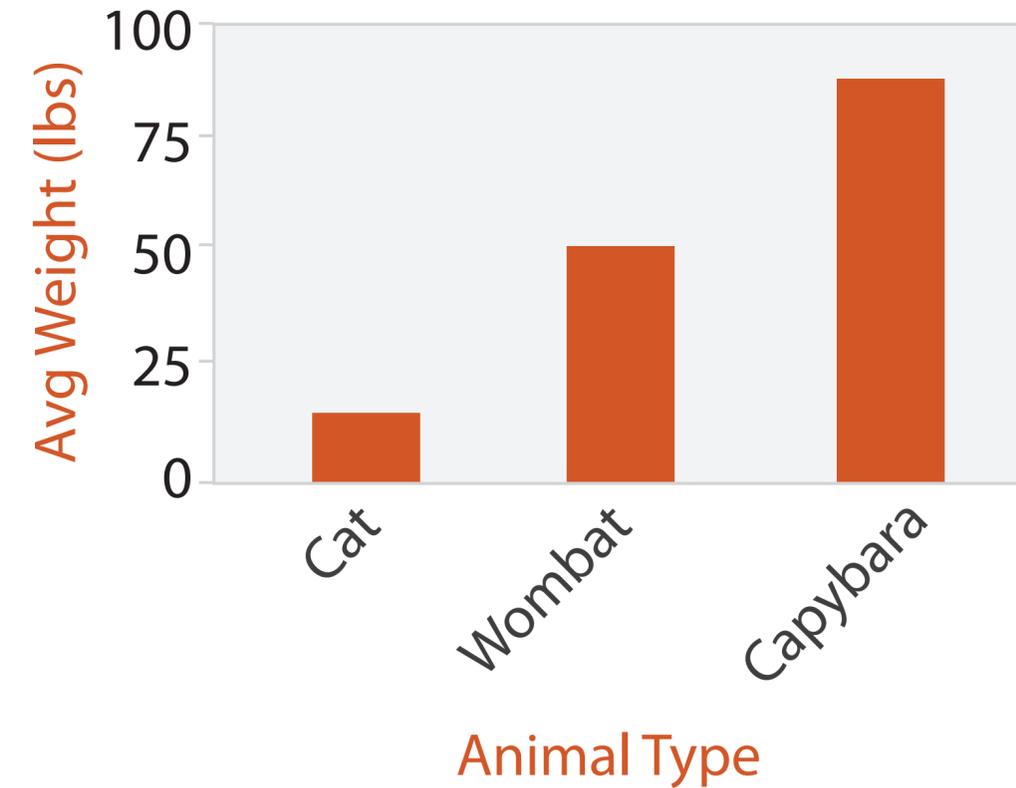
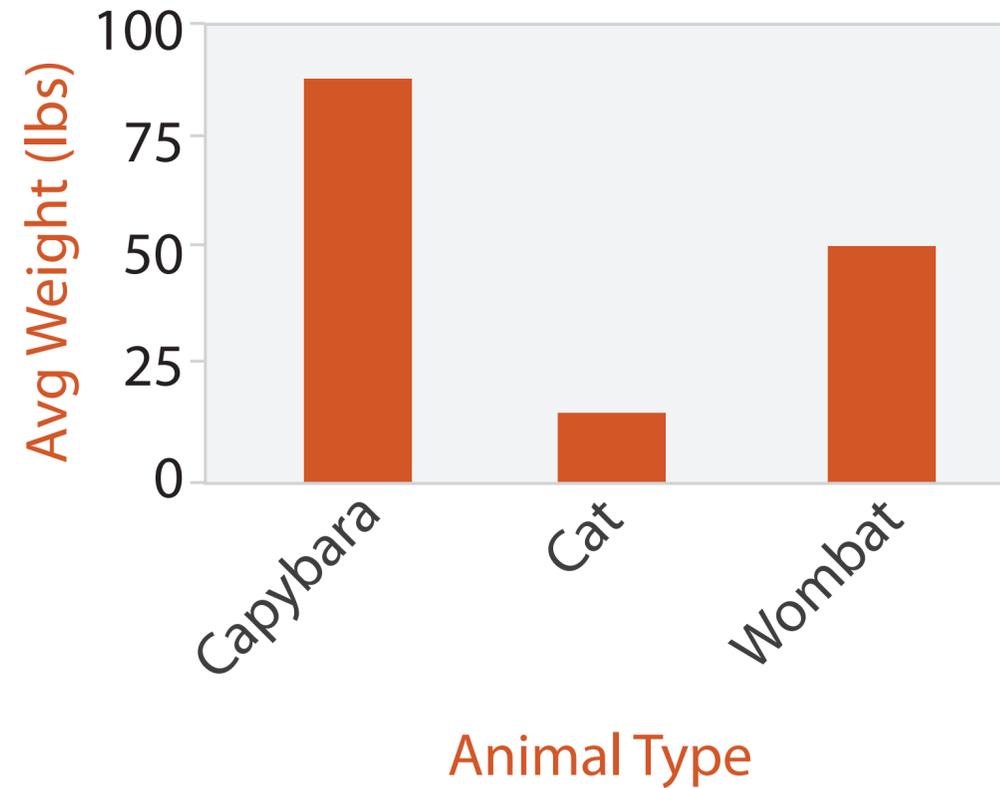
# Bar Chart

- 1key, 1value
- data:
  - 1 categ. attribute,
  - 1 quant. attribute



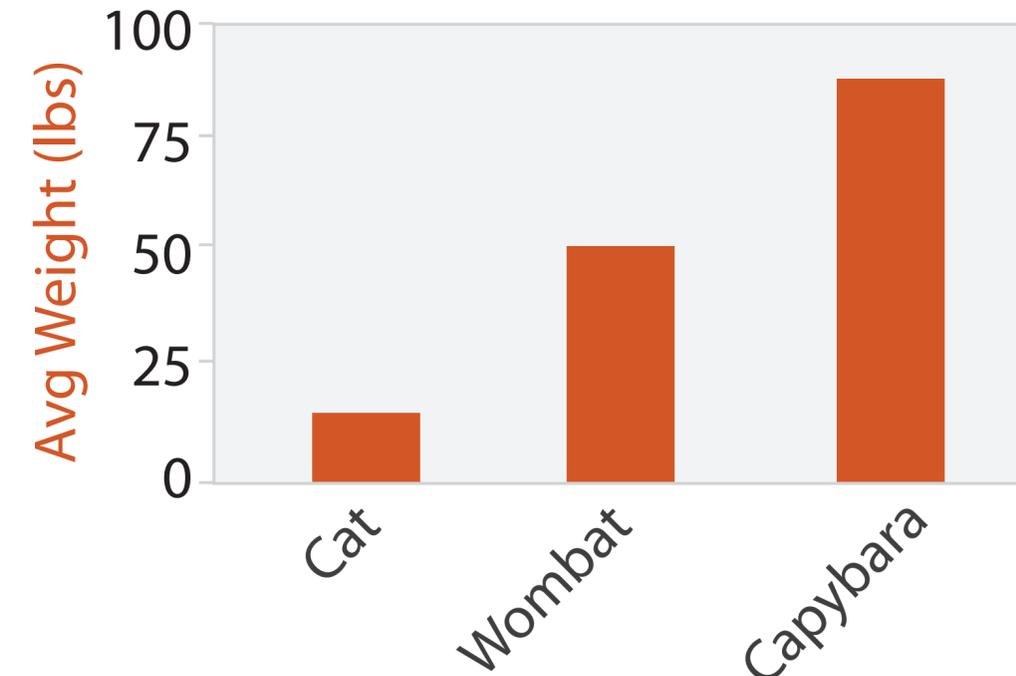
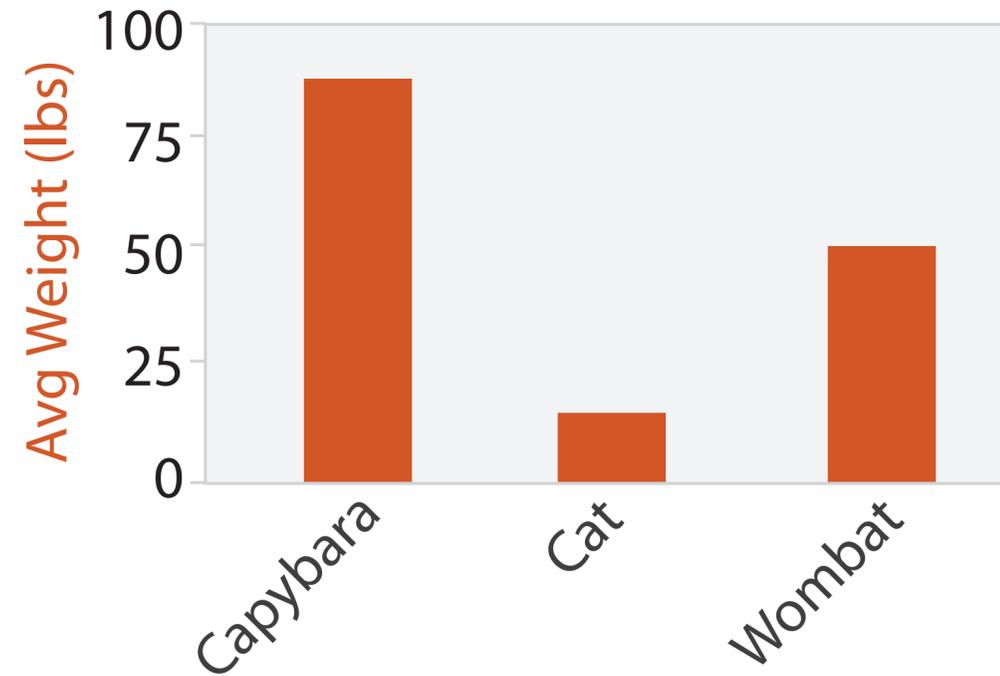
# Bar Chart

- 1 key, 1 value
- mark: lines



# bar chart

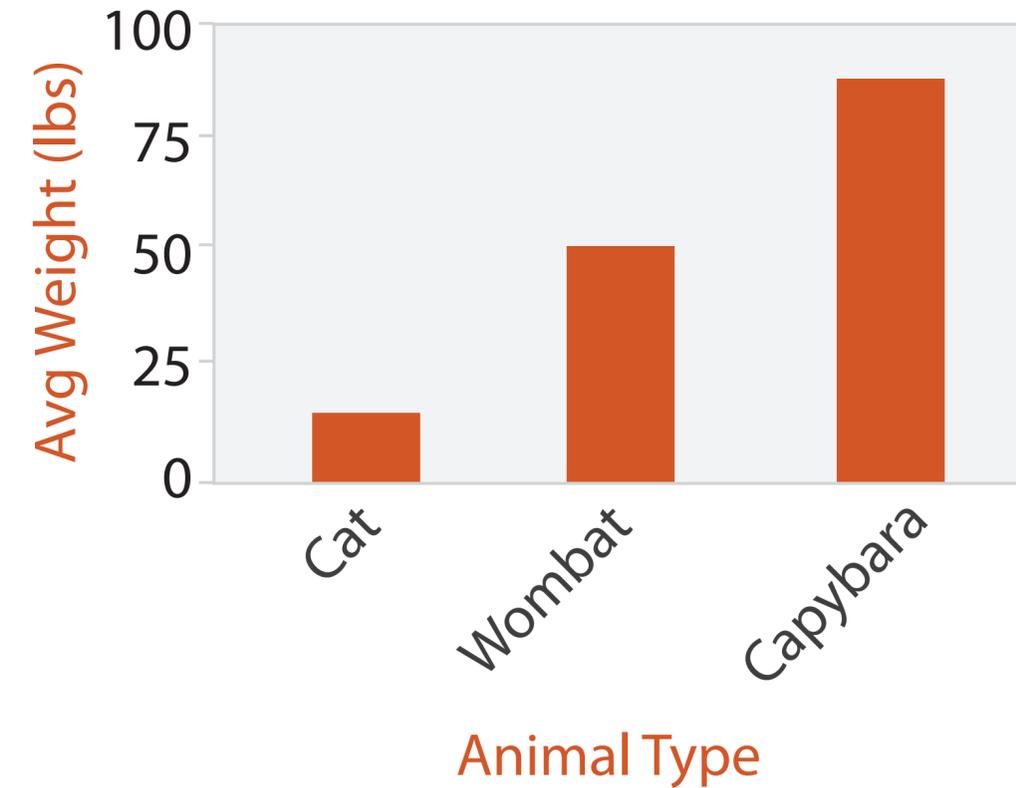
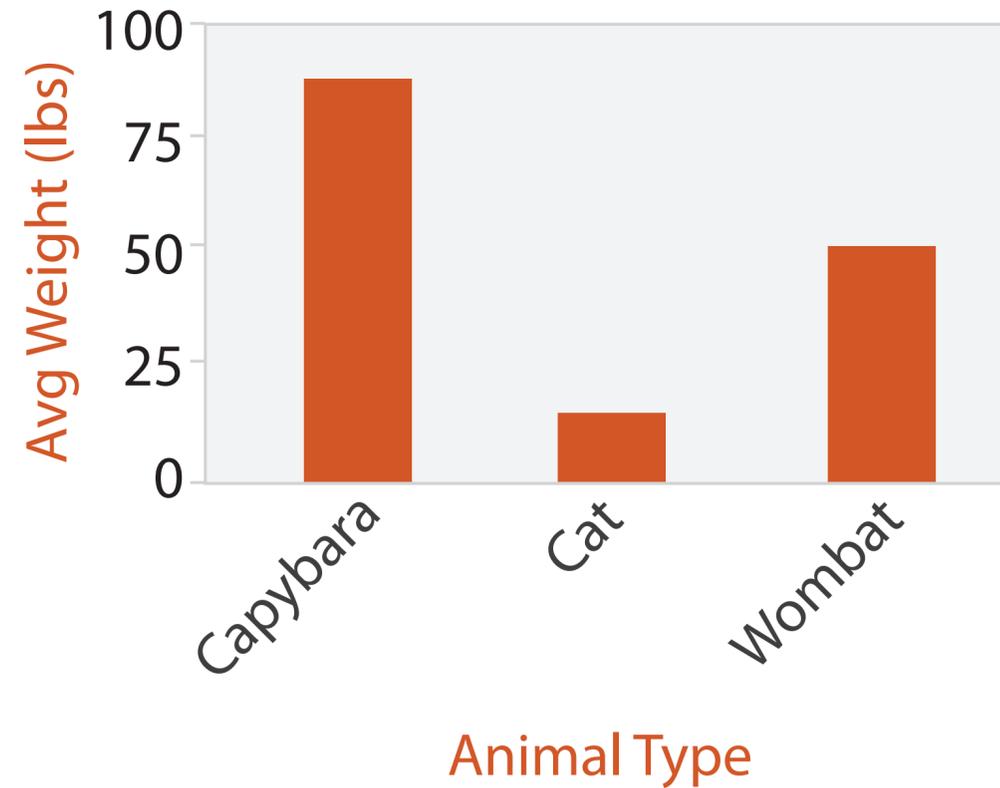
- 1 key, 1 value
- channels



- length to express quant value
- spatial regions: one per mark
  - separated horizontally, aligned vertically
  - ordered by quant attrib
    - by label (alphabetical), by length attrib (data-driven)

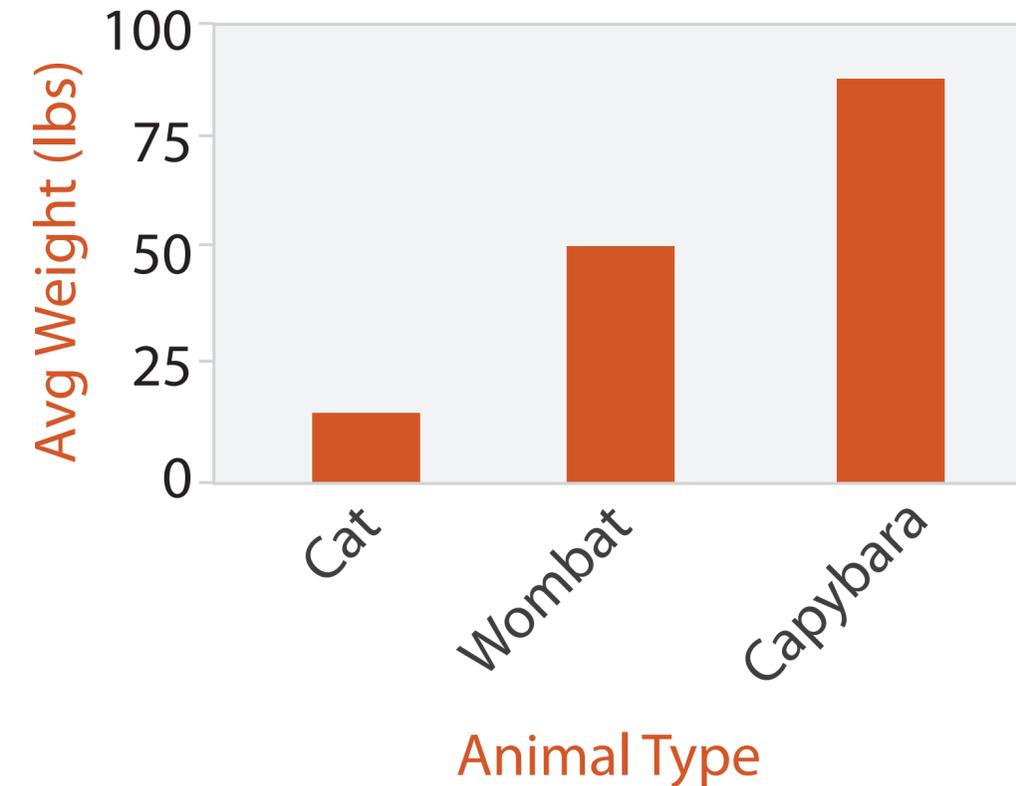
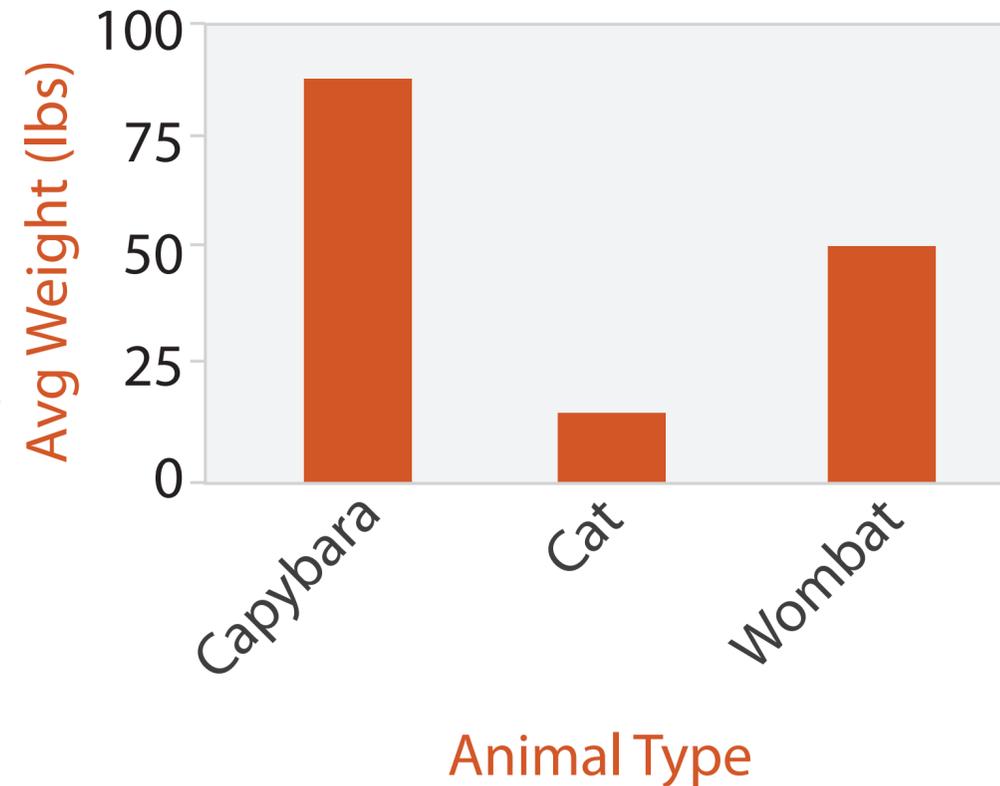
# Bar Chart

- 1key, 1value
- task
  - compare, lookup values



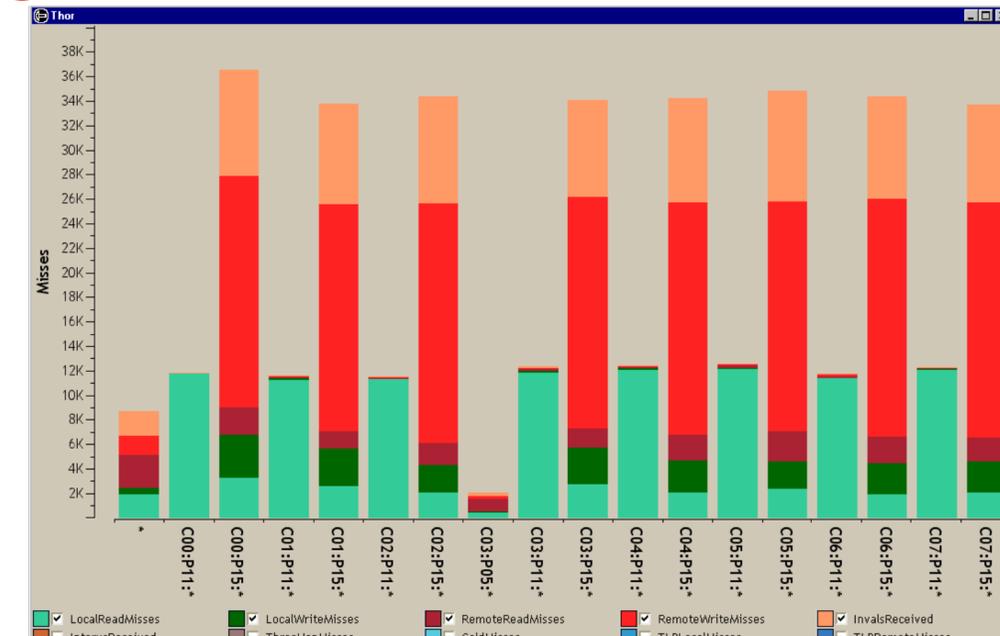
# Bar Chart

- 1key, 1value
- scalability
- dozens to hundreds of levels for key attrib



# Stacked Bar Chart

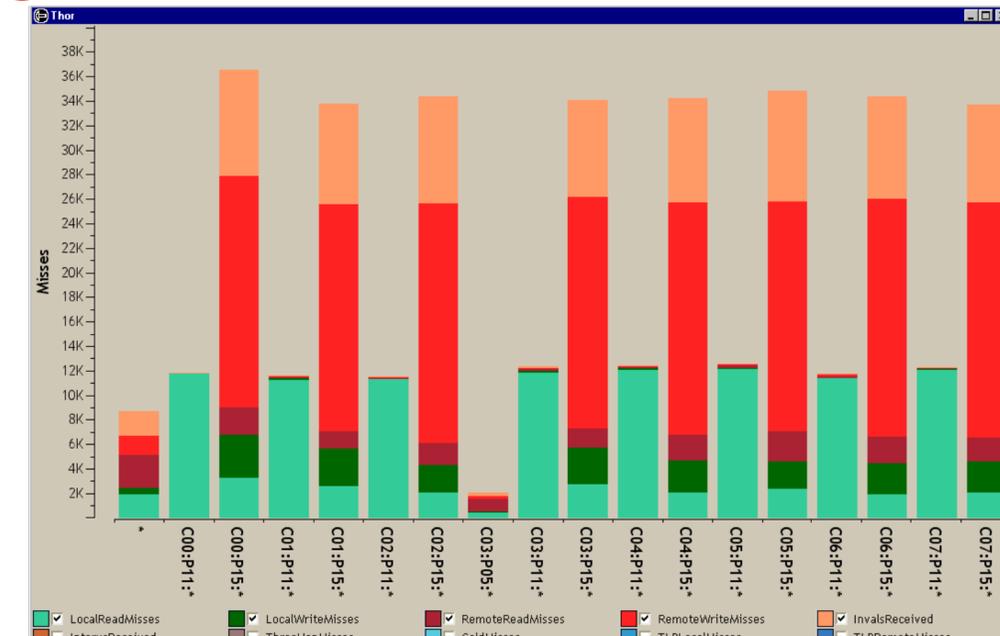
- one more key
- data
  - 2 categ attrib, 1 quant attrib



*[Using Visualization to Understand the Behavior of Computer Systems. Bosch. Ph.D. thesis, Stanford Computer Science, 2001.]*

# Stacked Bar Chart

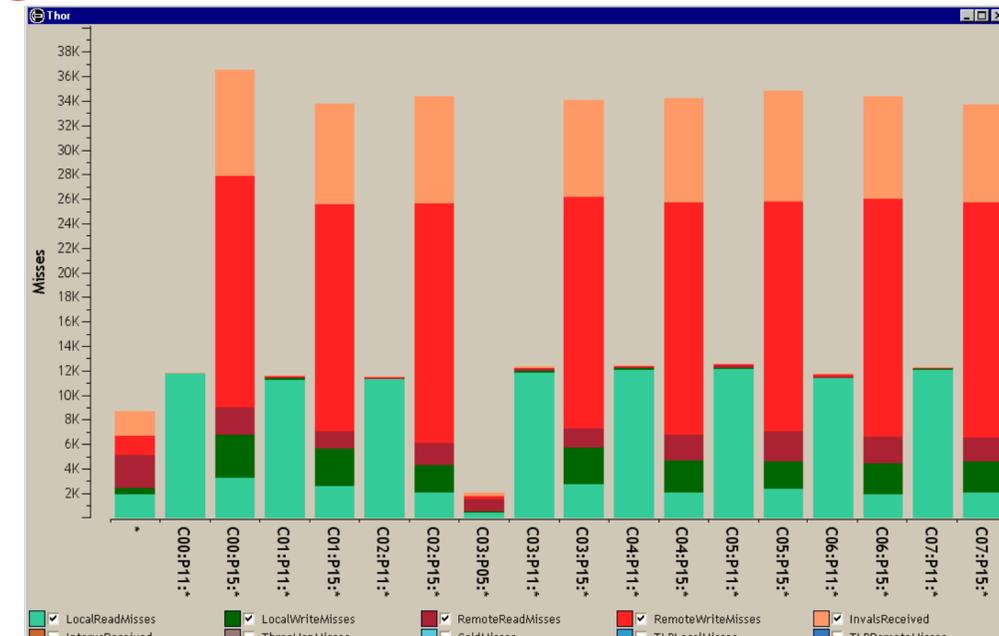
- one more key
- mark: vertical stack of line marks
- **glyph**: composite object, internal structure from multiple marks



*[Using Visualization to Understand the Behavior of Computer Systems. Bosch. Ph.D. thesis, Stanford Computer Science, 2001.]*

# Stacked Bar Chart

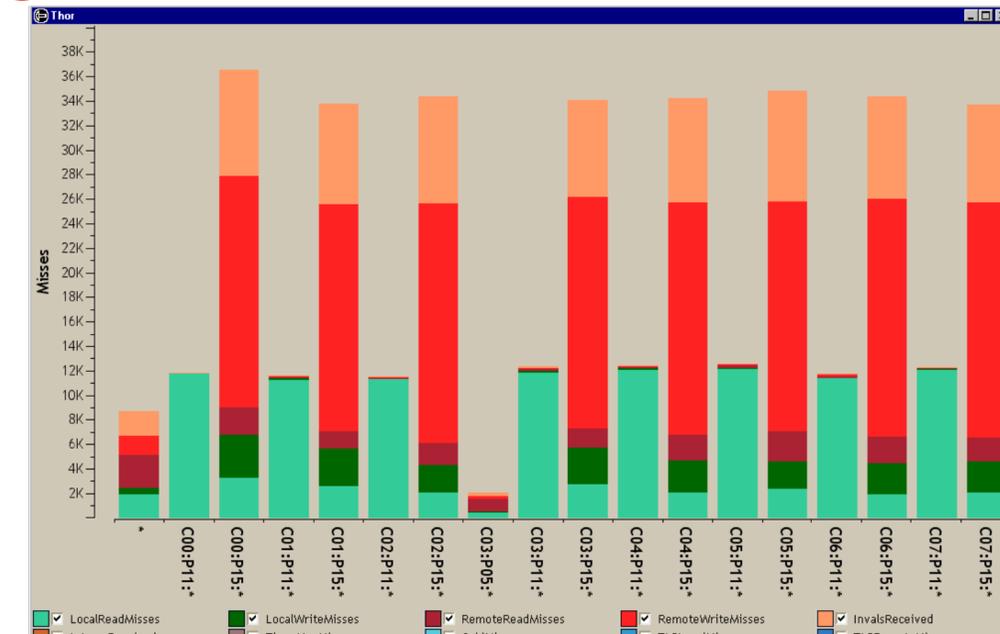
- one more key
- channels
- length and color hue
- spatial regions: one per glyph
- aligned: full glyph, lowest bar component
- unaligned: other bar component



*[Using Visualization to Understand the Behavior of Computer Systems. Bosch. Ph.D. thesis, Stanford Computer Science, 2001.]*

# Stacked Bar Chart

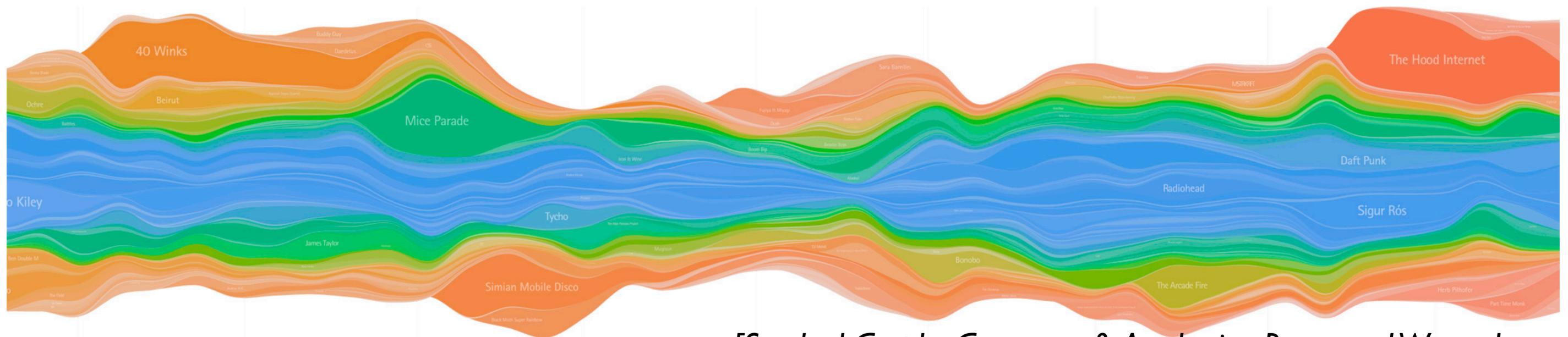
- one more key
- task
  - part-to-whole relationship
- scalability
  - several to one dozen levels for stacked attrib



*[Using Visualization to Understand the Behavior of Computer Systems. Bosch. Ph.D. thesis, Stanford Computer Science, 2001.]*

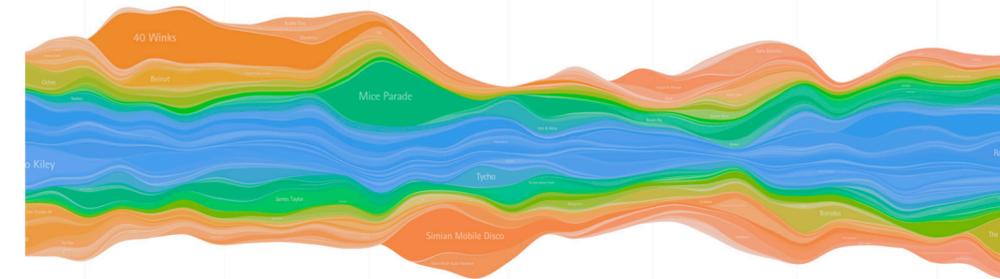
# Streamgraph

- generalized stacked graph
- emphasizing horizontal continuity
- vs vertical items



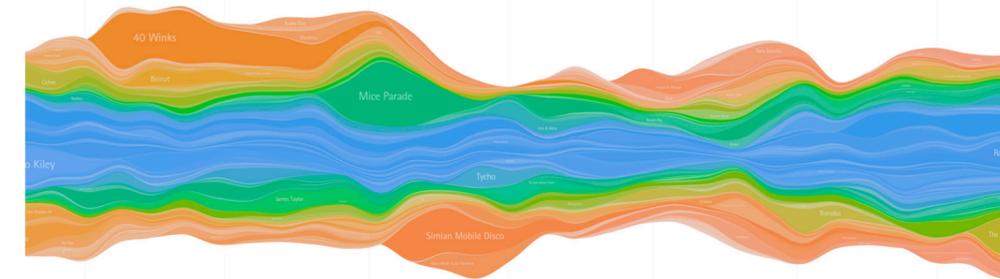
*[Stacked Graphs Geometry & Aesthetics. Byron and Wattenberg. IEEE Trans. Visualization and Computer Graphics (Proc. InfoVis 2008) 14(6): 1245–1252, (2008).]*

# Streamgraph



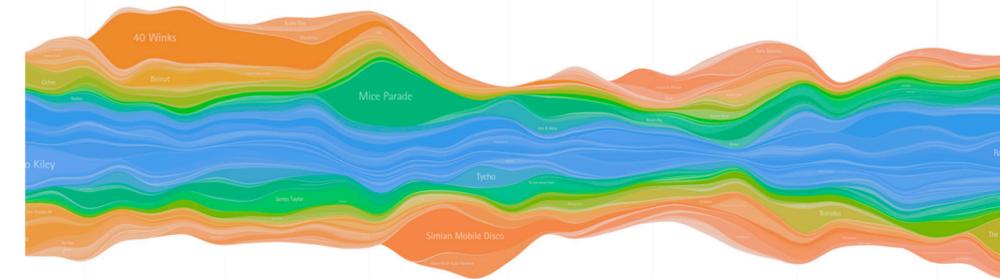
- generalized stacked graph
- emphasizing horizontal continuity
- data
  - 1 categ key attrib (artist)
  - 1 ordered key attrib (time)
  - 1 quant value attrib (counts)

# Streamgraph



- generalized stacked graph
- derived data
  - geometry: layers, where height encodes counts
  - 1 quant attrib (layer ordering)

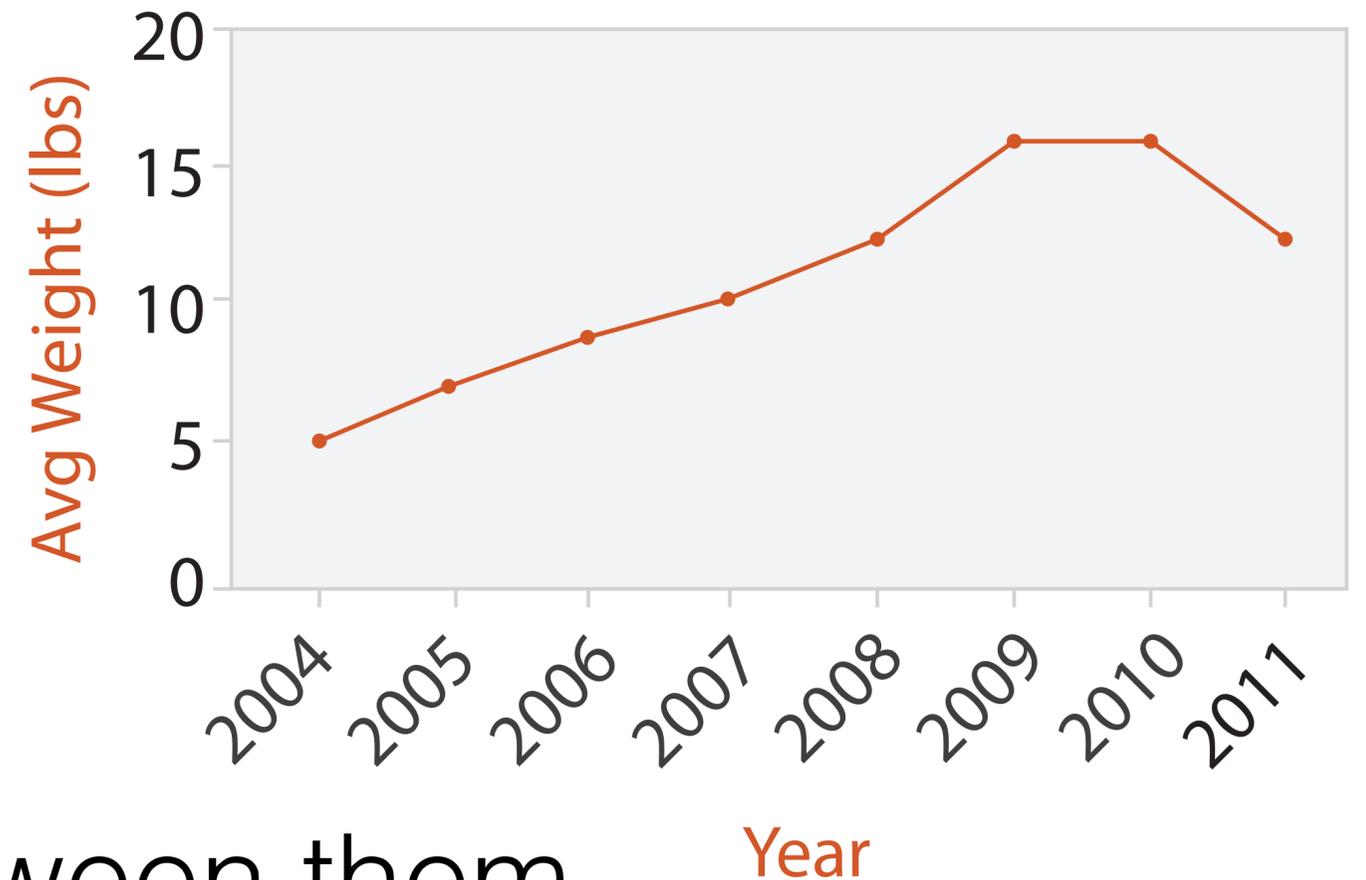
# Streamgraph



- generalized stacked graph
- scalability
- hundreds of time keys
- dozens to hundreds of artist keys
- more than stacked bars, since most layers don't extend across whole chart

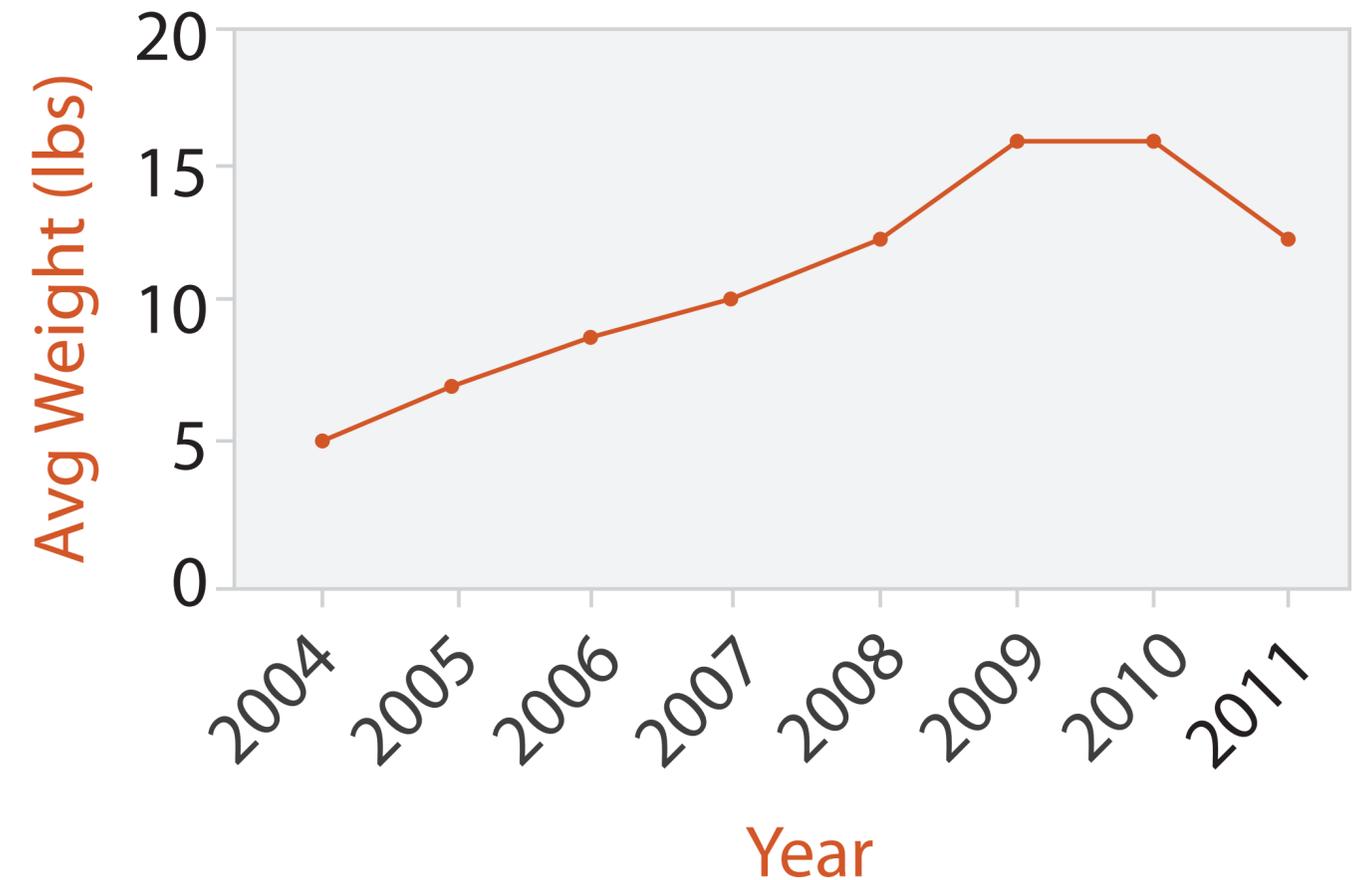
# Line Chart

- one key, one value
- data: 2 quant attribs
- mark: points
- line connection marks between them



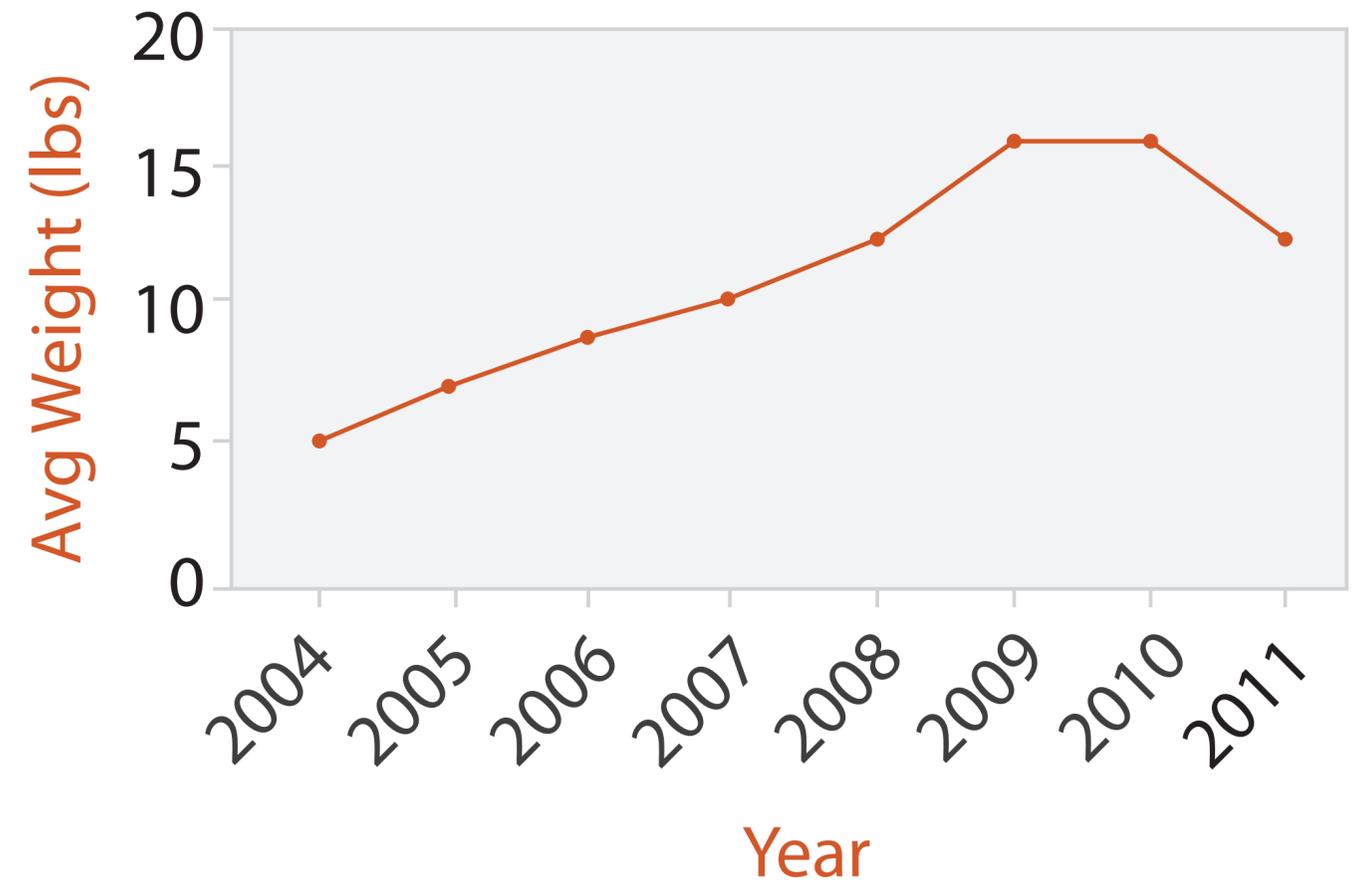
# Line Chart

- one key, one value
- channels
  - aligned lengths to express quant value
- separated and ordered by key attrib into horizontal regions



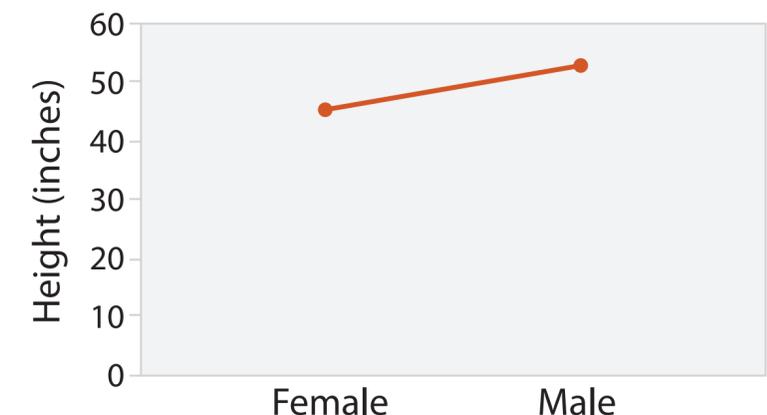
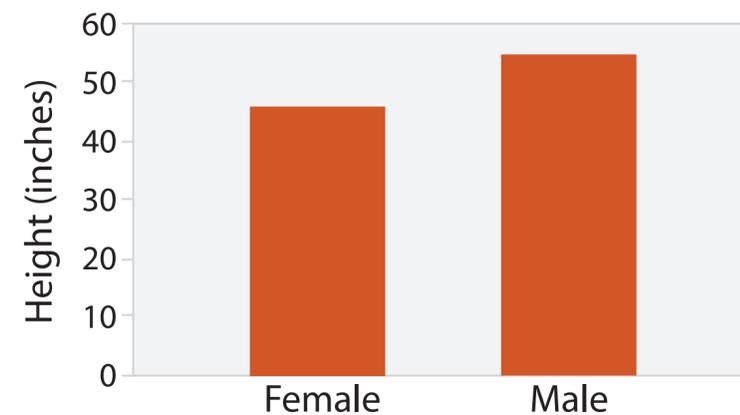
# Line Chart

- one key, one value
- task: find trend
  - connection marks emphasize ordering of items along key axis by explicitly showing relationship between one item and the next

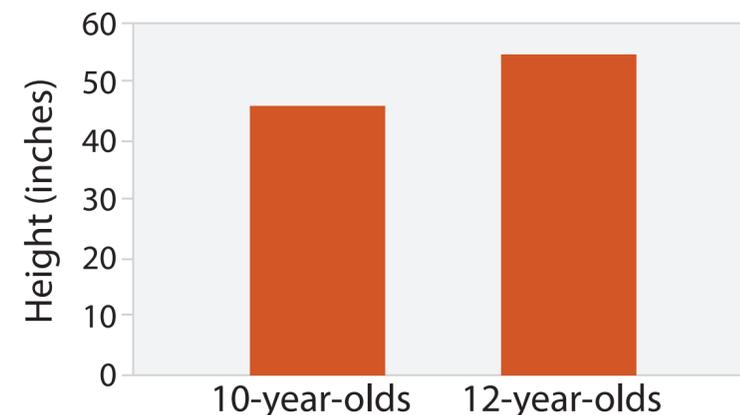


# Bar vs Line Charts

- depends on type of key attrib
- bar charts if categorical
- line charts if ordered



*after [Bars and Lines: A Study of Graphic Communication. Zacks and Tversky. Memory and Cognition 27:6 (1999), 1073–1079.]*

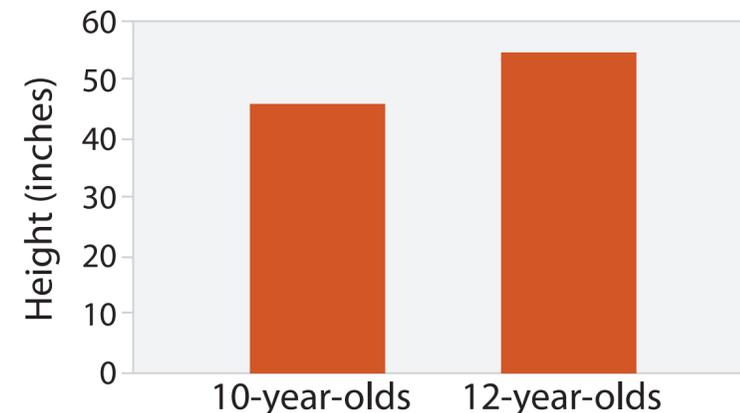
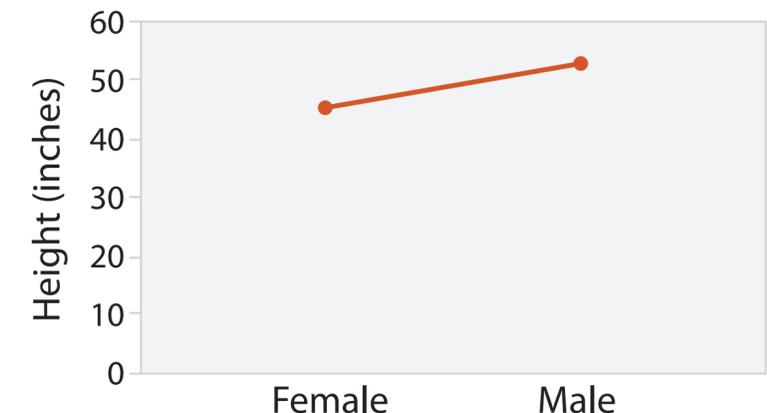
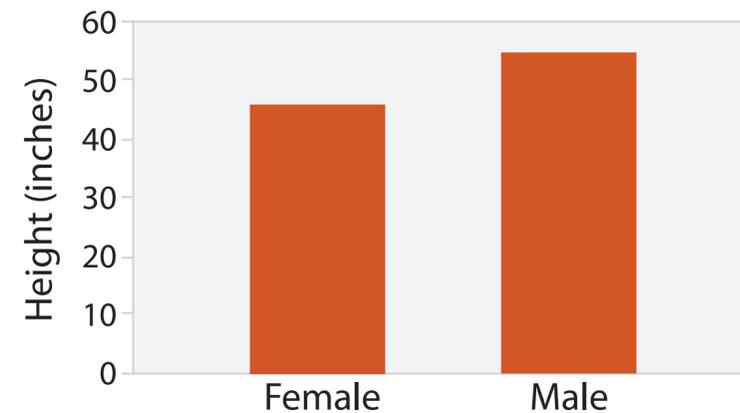


# Bar vs Line Charts

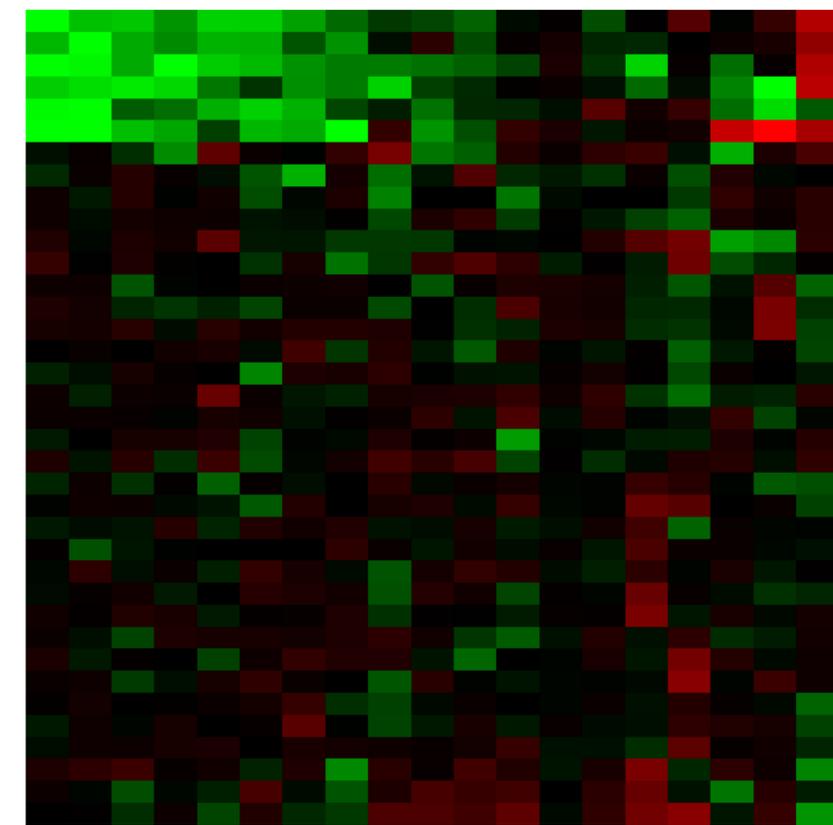
- do not use line charts for categorical key attribs
- violates expressiveness principle

*“The more male a person is,  
the taller he/she is”*

*after [Bars and Lines: A Study of Graphic Communication.  
Zacks and Tversky. Memory and Cognition 27:6 (1999),  
1073–1079.]*



# Heatmap

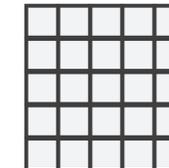


- two keys, one value
- data: 2 categ., 1 quant.
- marks: area
- separate and align in 2D matrix
- indexed by 2 categorical attributes

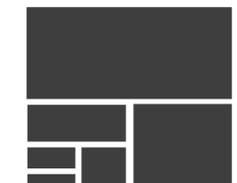
→ 1 Key  
*List*



→ 2 Keys  
*Matrix*

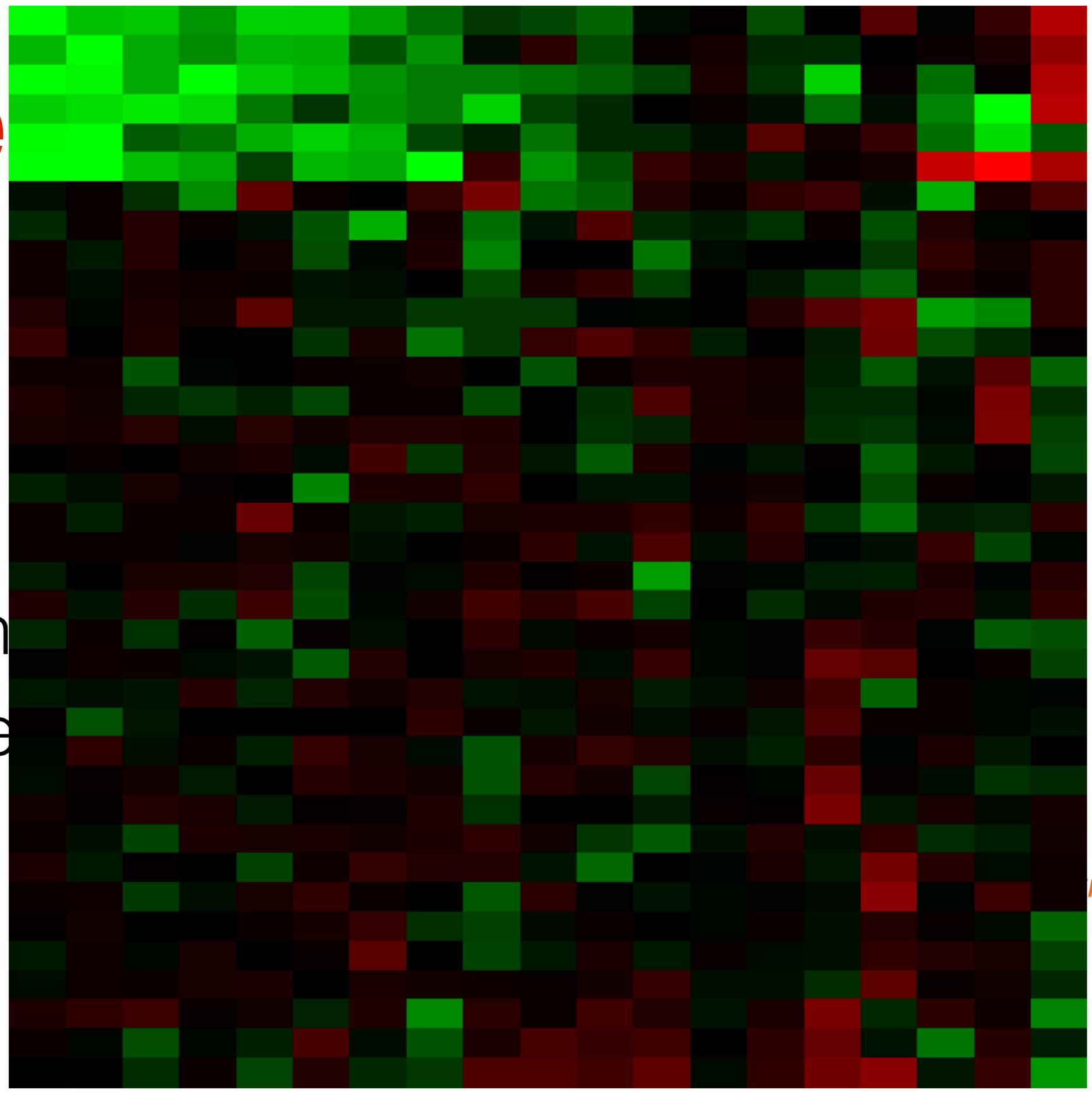


→ Many Keys  
*Recursive Subdiv*

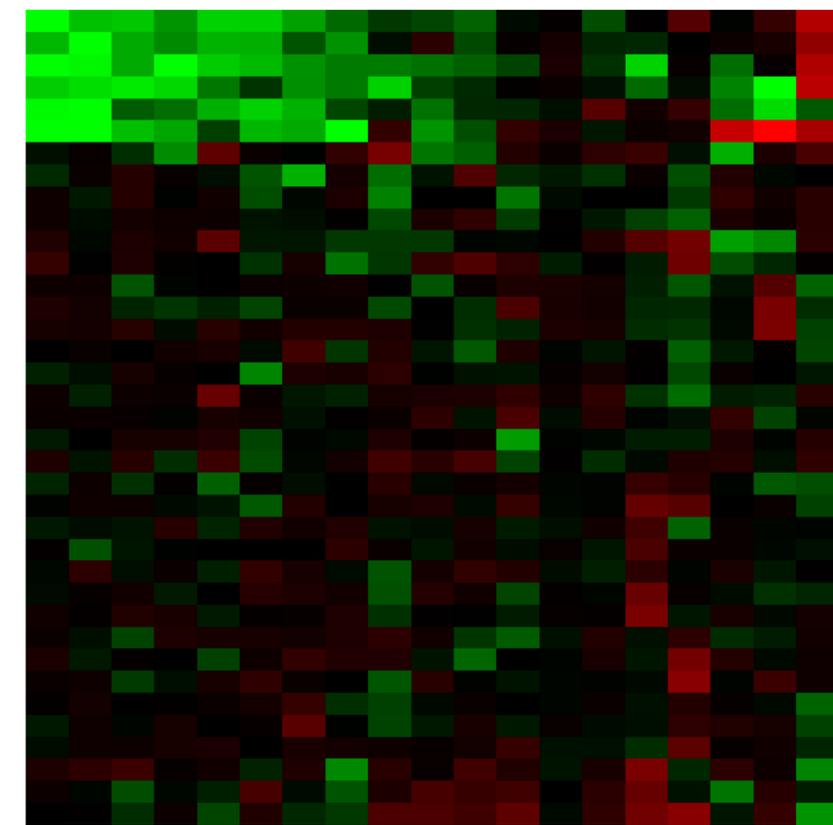


# He

- two keys, one
- data: 2 categ., 1
- marks: area
- separate and align
- indexed by 2 cate



# Heatmap

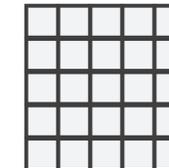


- two keys, one value
- data: 2 categ., 1 quant.
- marks: area
- separate and align in 2D matrix
- indexed by 2 categorical attributes

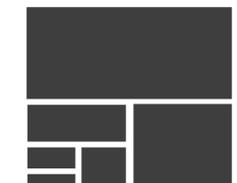
→ 1 Key  
*List*



→ 2 Keys  
*Matrix*

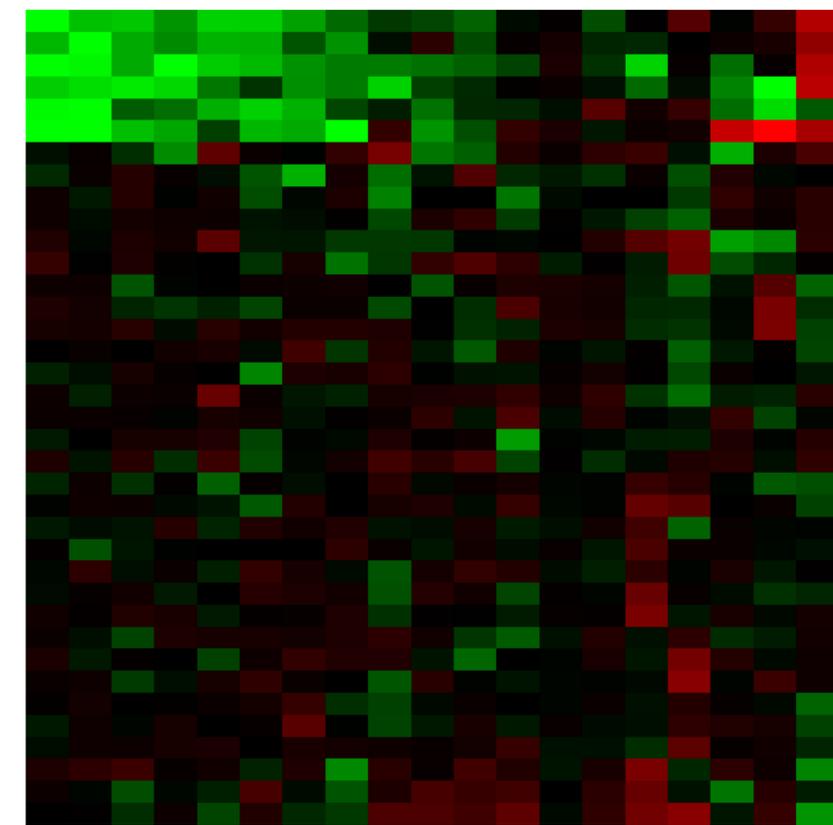


→ Many Keys  
*Recursive Subdiv*



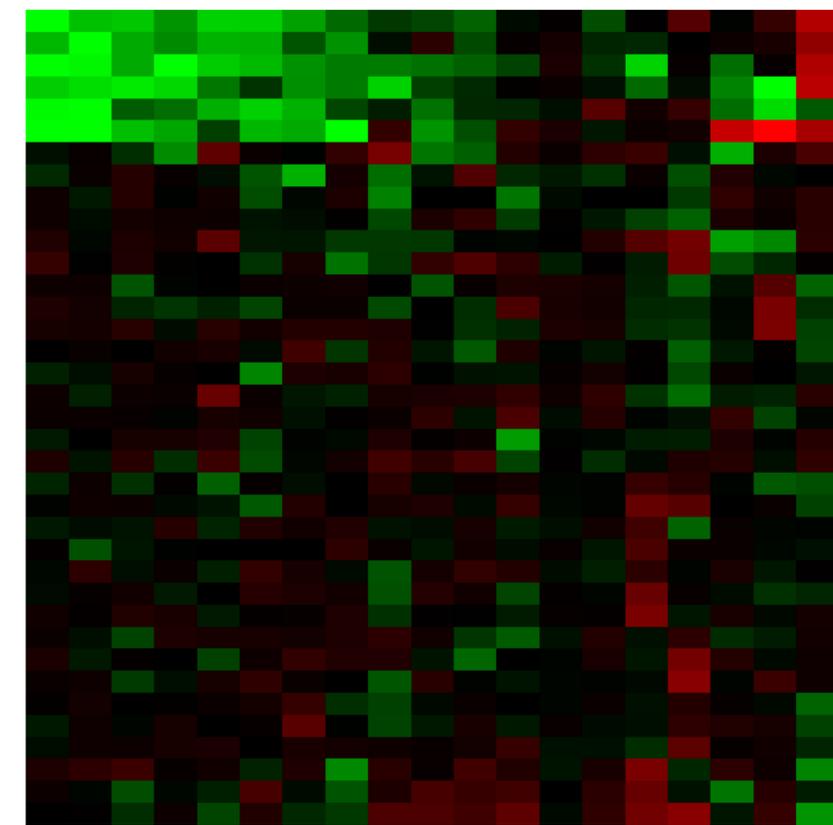
# Heatmap

- two keys, one value
  - data: 2 categ., 1 quant.
  - marks: area
  - channels: color by quant attrib
    - (ordered diverging colormap)

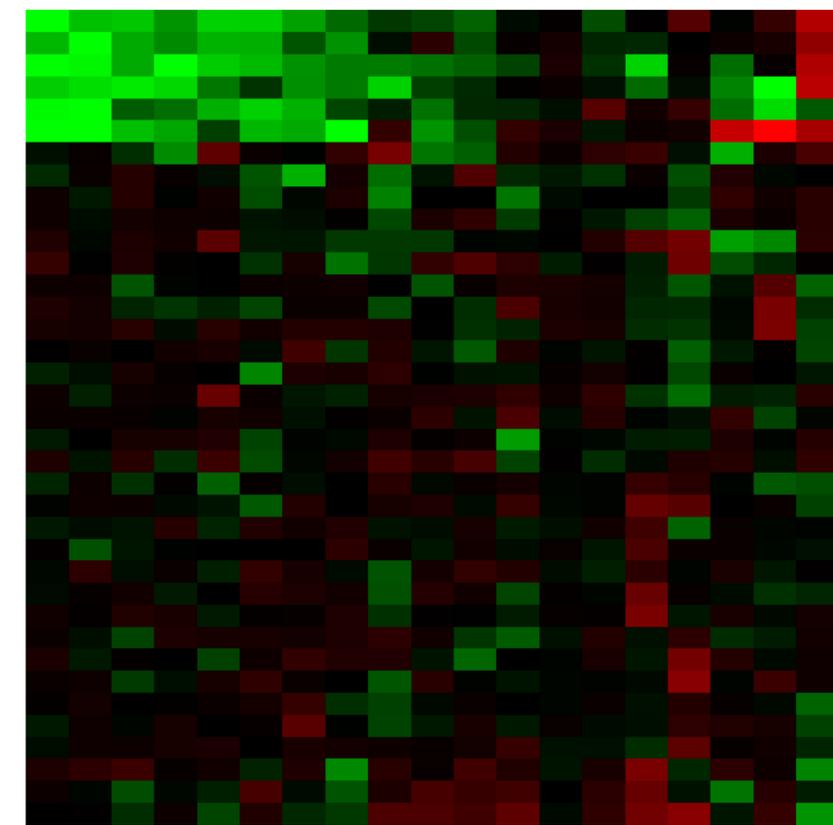


# Heatmap

- two keys, one value
  - data: 2 categ., 1 quant.
  - marks: area
  - channels: color by quant attrib
  - task: find clusters, outliers



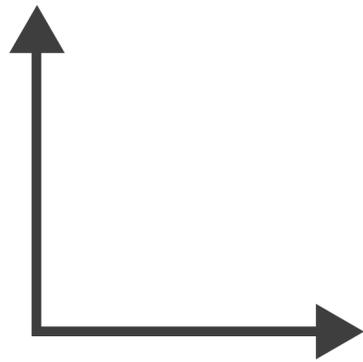
# Heatmap



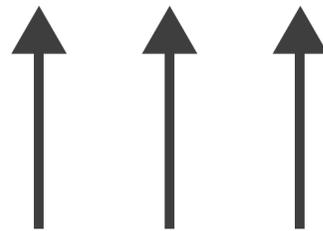
- two keys, one value
  - data: 2 categ., 1 quant.
  - marks: area
  - channels: color by quant attrib
  - task: find clusters, outliers
  - scalability: 1M items, 100s of categ levels, ~10 quant attrib levels

# ➔ Axis Orientation

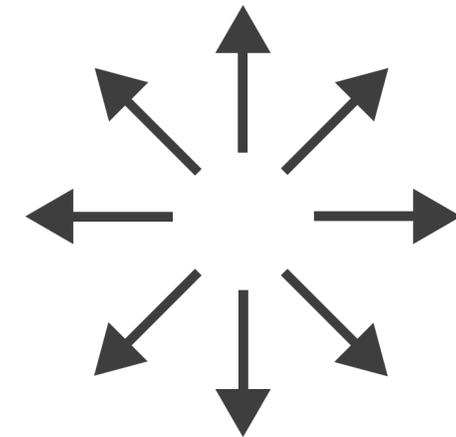
➔ Rectilinear



➔ Parallel



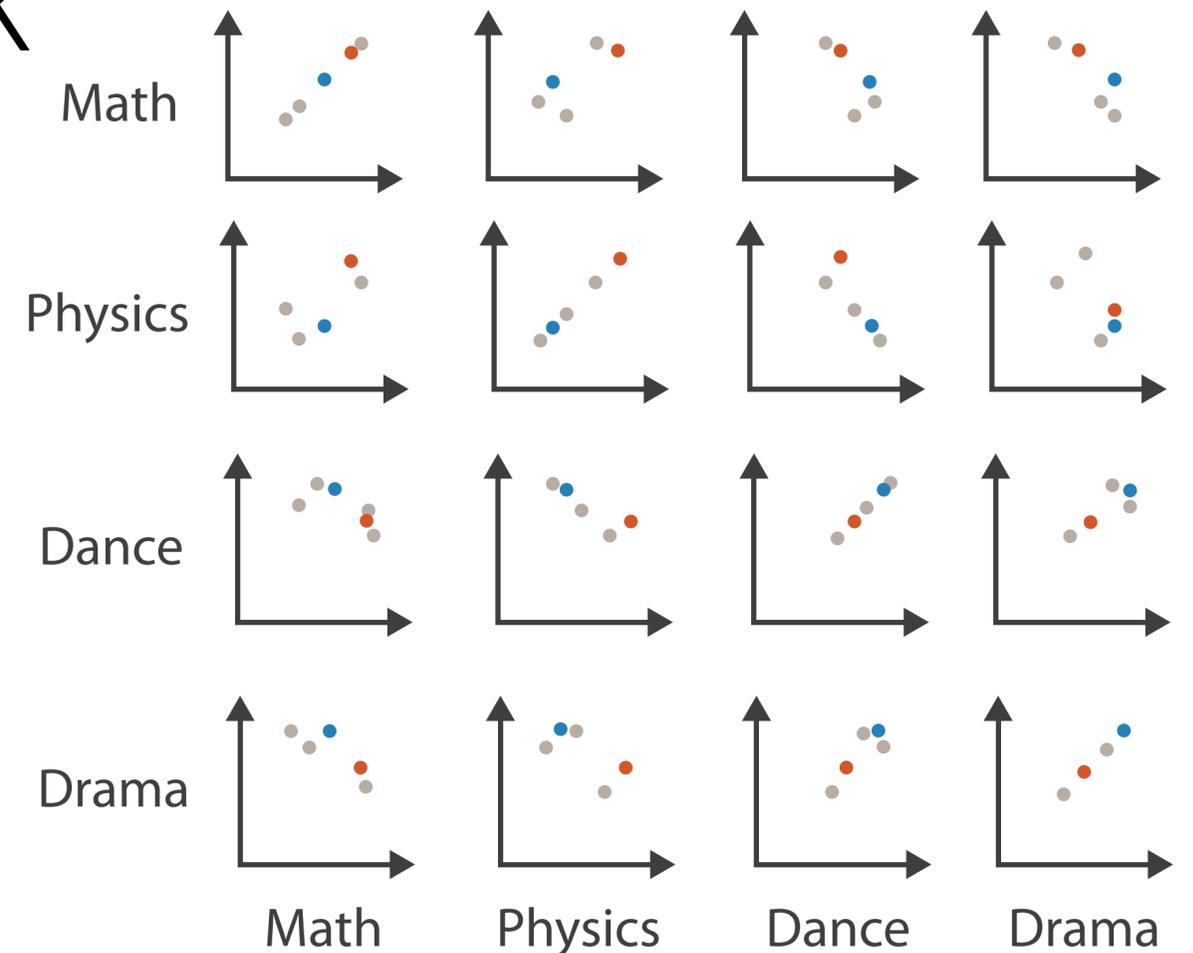
➔ Radial



# Scatterplot Matrix

Table			
Math	Physics	Dance	Drama
85	95	70	65
90	80	60	50
65	50	90	90
50	40	95	80
40	60	80	90

- scatterplot matrix (SPLOM)
- rectilinear axes, point mark
- all possible pairs of axes
- scalability
  - one dozen attributes
  - dozens to hundreds of items

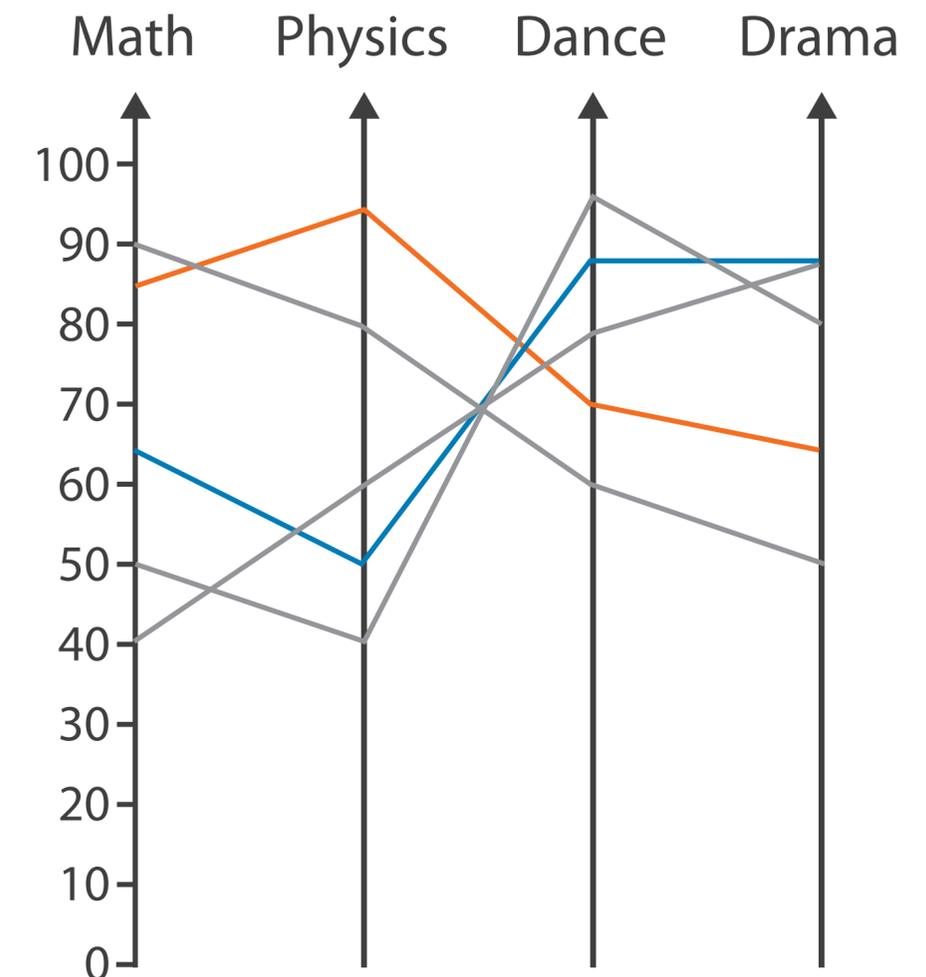


after [Visualization Course Figures. McGuffin, 2014. <http://www.michaelmcguffin.com/courses/vis/>]

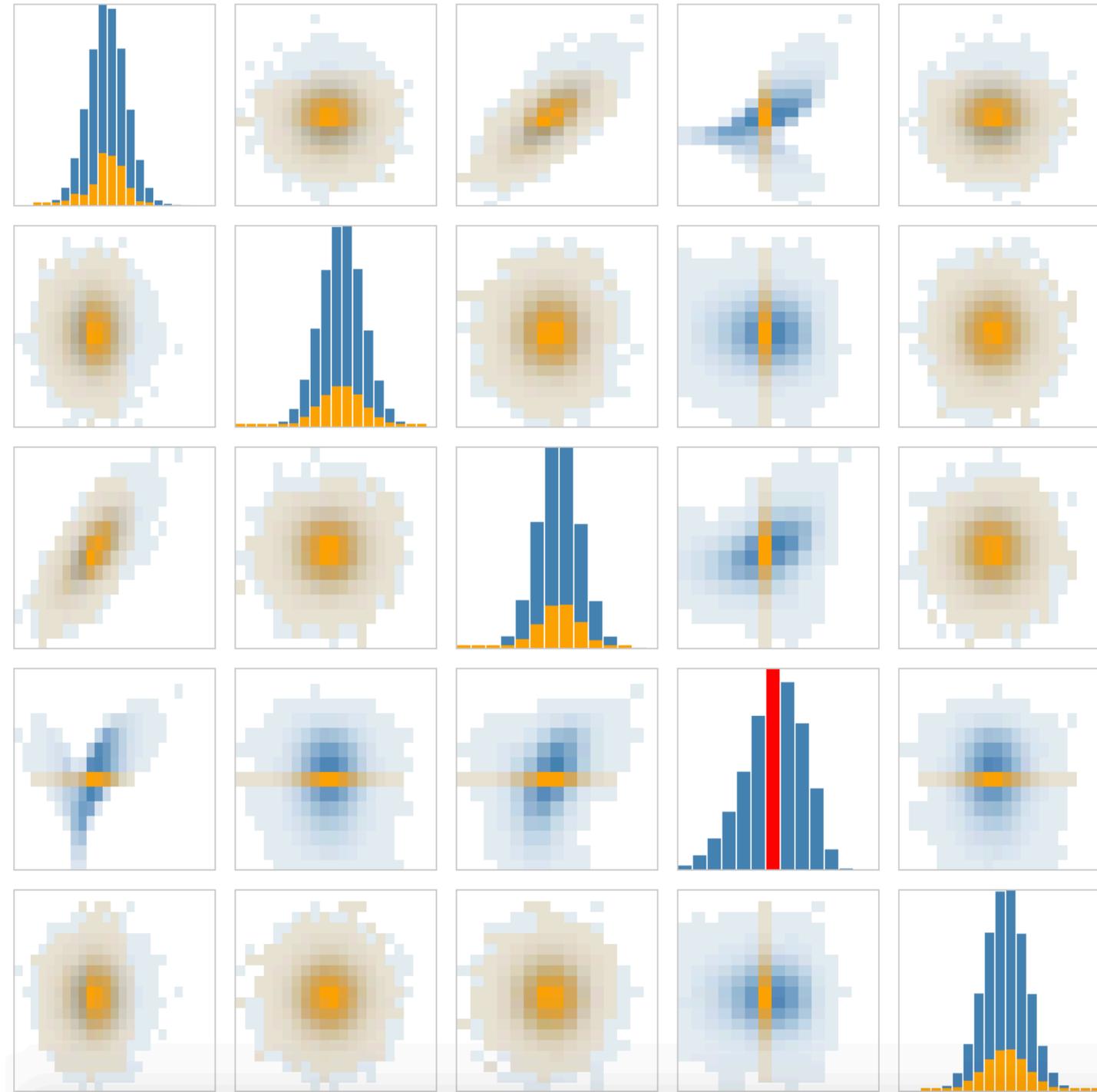
# Parallel Coordinates

Table			
Math	Physics	Dance	Drama
85	95	70	65
90	80	60	50
65	50	90	90
50	40	95	80
40	60	80	90

- parallel coordinates
  - parallel axes, jagged line representing item
  - rectilinear axes, item as point
    - axis ordering is major challenge
- scalability
  - dozens of attribs
  - hundreds of items



# Binned Scatter Plot

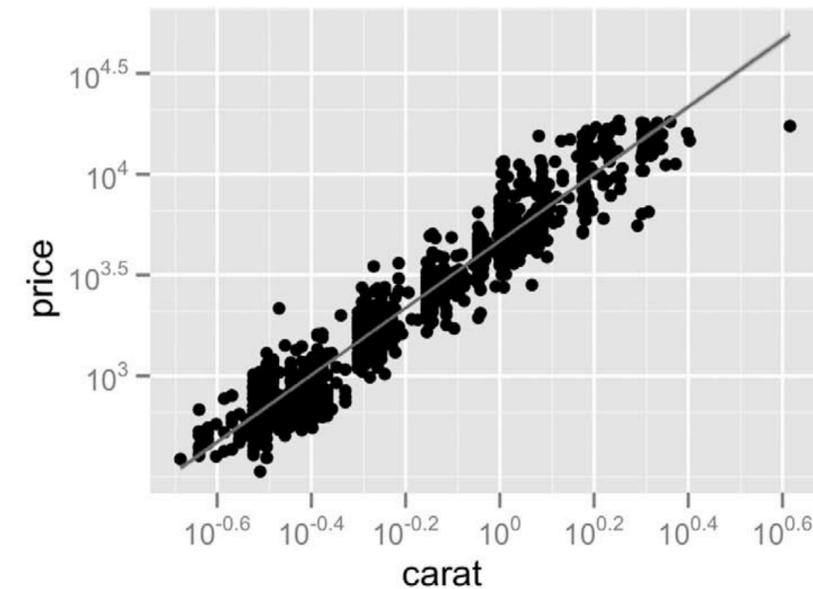
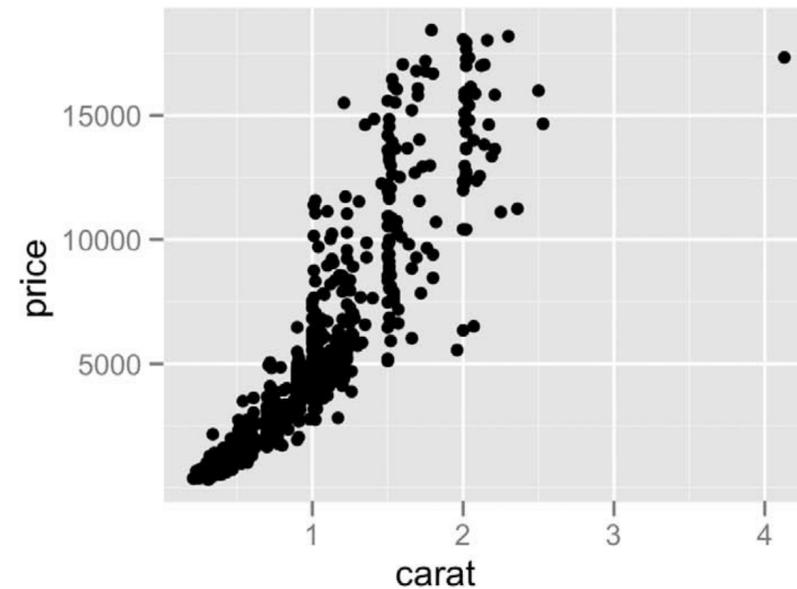


# But Also...

<https://www.youtube.com/watch?v=iFqCB14T8ks&feature=youtu.be>

# Task: Correlation

- scatterplot matrix
  - positive correlation
    - diagonal low-to-high
  - negative correlation
    - diagonal high-to-low
  - uncorrelated



[A layered grammar of graphics. Wickham. *Journ. Computational and Graphical Statistics* 19:1 (2010), 3–28.]

# Task: Correlation

- parallel coordinates
- positive correlation
  - parallel line segments
- negative correlation
  - all segments cross at halfway point
- uncorrelated
  - scattered crossings

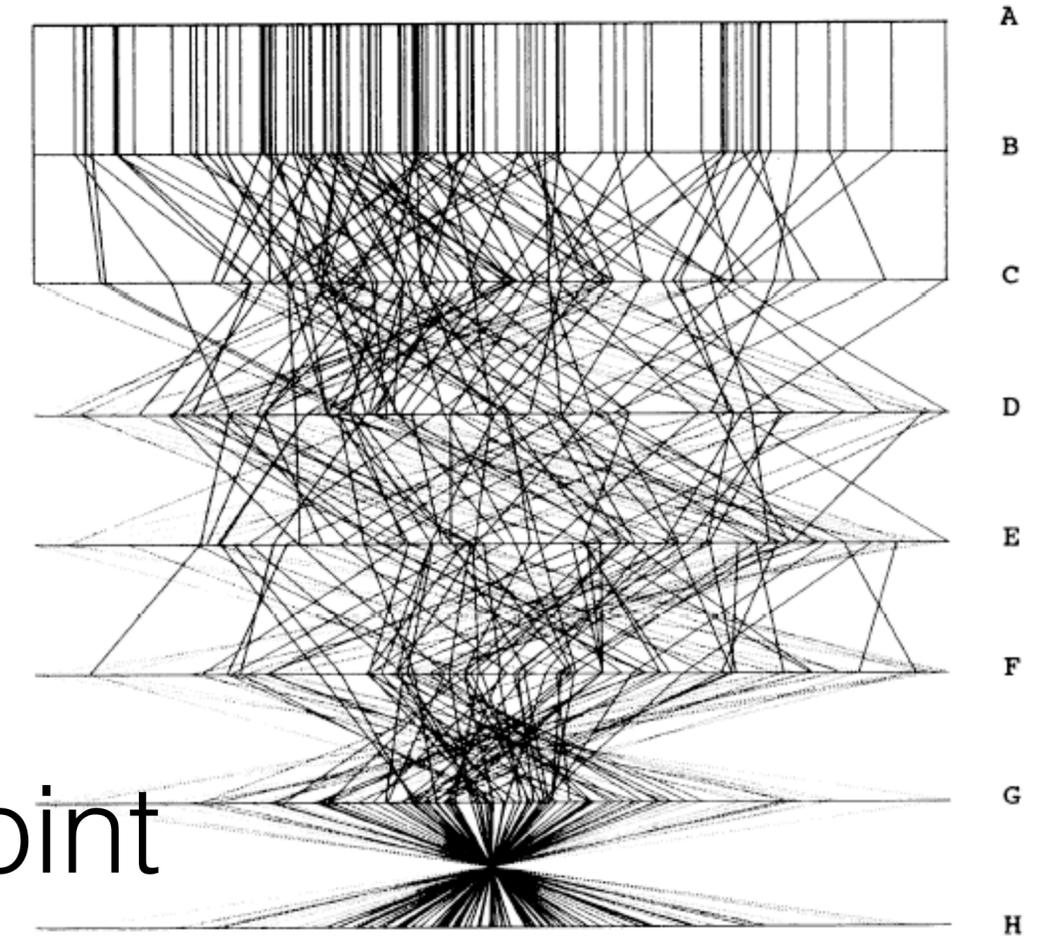


Figure 3. Parallel Coordinate Plot of Six-Dimensional Data Illustrating Correlations of  $\rho = 1, .8, .2, 0, -.2, -.8, \text{ and } -1$ .  
[Hyperdimensional Data Analysis Using Parallel Coordinates. Wegman. Journ. American Statistical Association 85:411 (1990), 664–675.]

# Radial Bar Chart / Star Plot

- radial bar chart
- radial axes meet at central ring, line mark



*[Vismon: Facilitating Risk Assessment and Decision Making In Fisheries Management. Booshehrian, Möller, Peterman, and Munzner. Technical Report TR 2011-04, Simon Fraser University, School of Computing Science, 2011.]*

# Radial Bar Chart / Star Plot

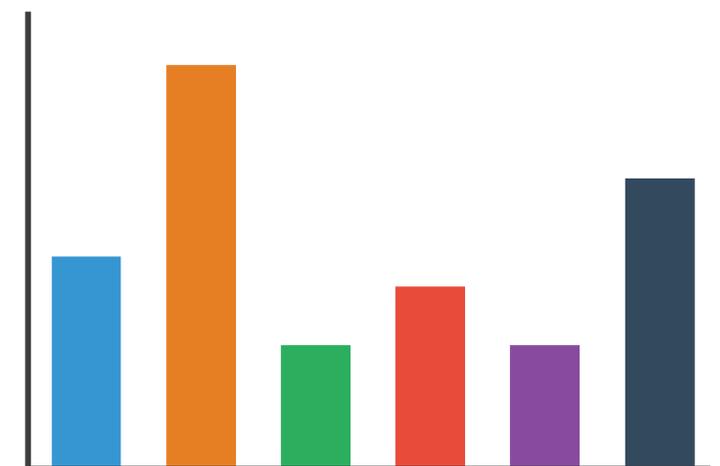
- radial bar chart
- star plot
- radial axes, meet at central point, line mark



*[Vismon: Facilitating Risk Assessment and Decision Making In Fisheries Management. Booshehrian, Möller, Peterman, and Munzner. Technical Report TR 2011-04, Simon Fraser University, School of Computing Science, 2011.]*

# Radial Bar Chart / Star Plot

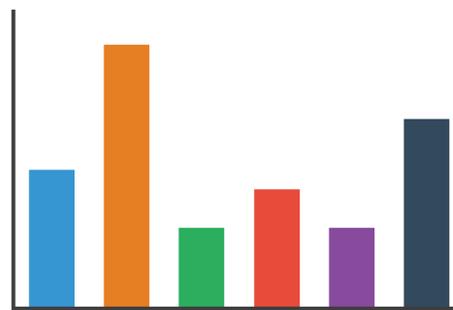
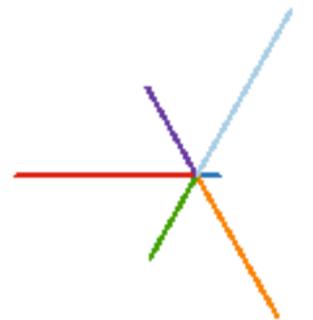
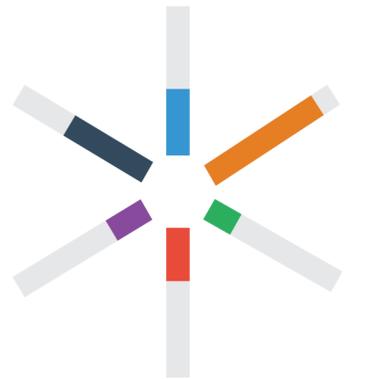
- radial bar chart
- star plot
- bar chart
- rectilinear axes, aligned vertically



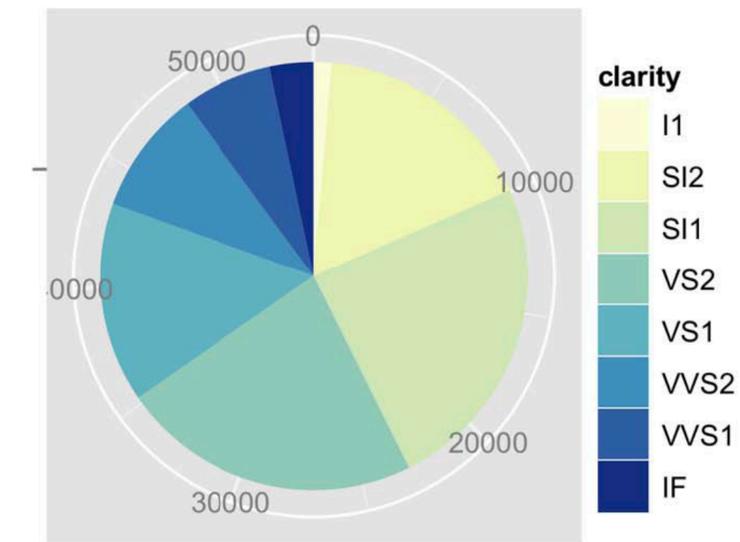
*[Vismon: Facilitating Risk Assessment and Decision Making In Fisheries Management. Booshehrian, Möller, Peterman, and Munzner. Technical Report TR 2011-04, Simon Fraser University, School of Computing Science, 2011.]*

# Radial Bar Chart / Star Plot

- radial bar chart
- star plot
- bar chart
- **accuracy**
- length unaligned with radial
  - less accurate than aligned with rectilinear



# Pie Charts

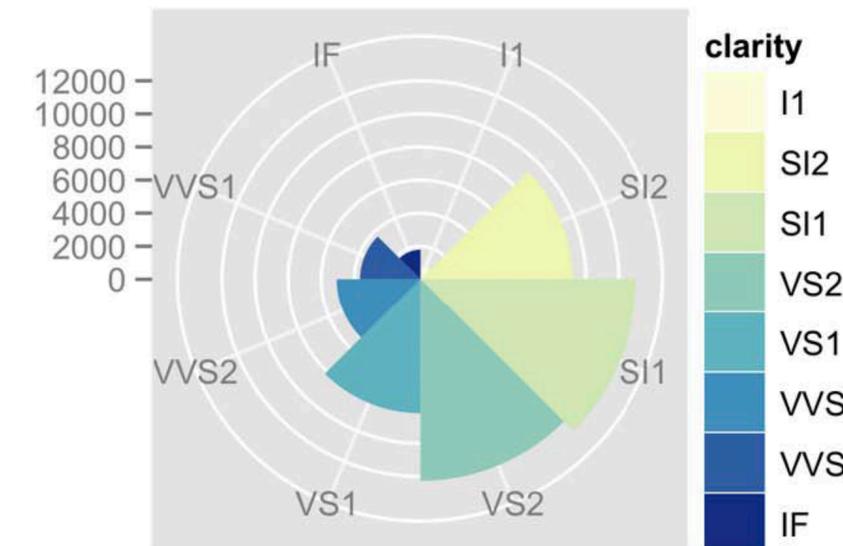
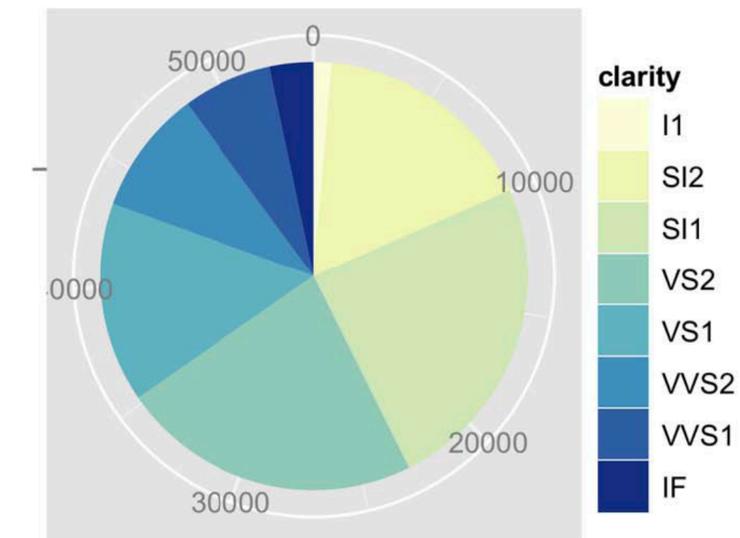


- Pie chart
  - area marks with angle channel
  - accuracy: angle/area much less accurate than line length

[A layered grammar of graphics. Wickham. *Journ. Computational and Graphical Statistics* 19:1 (2010), 3–28.]

# Pie Charts

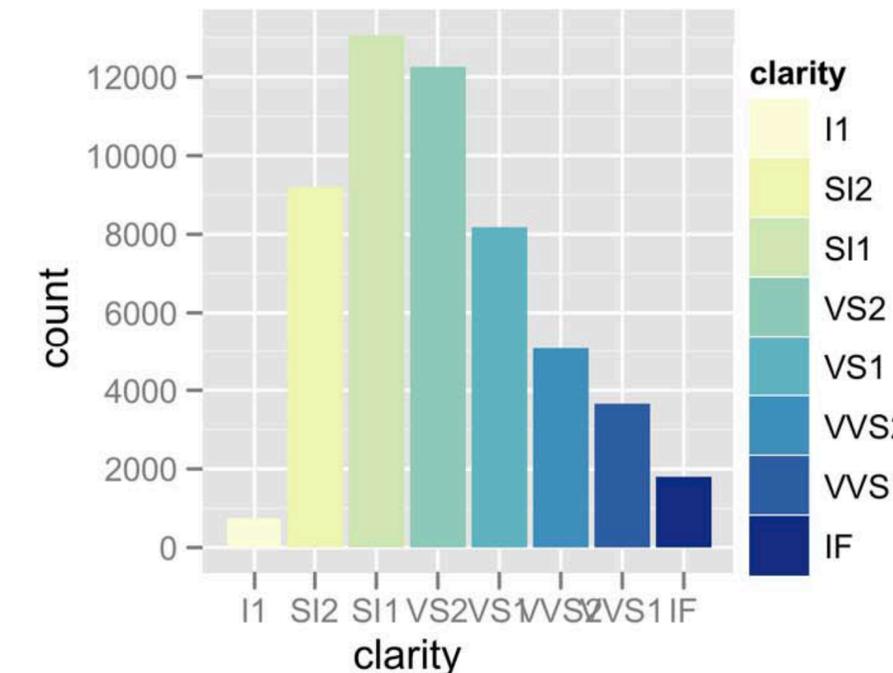
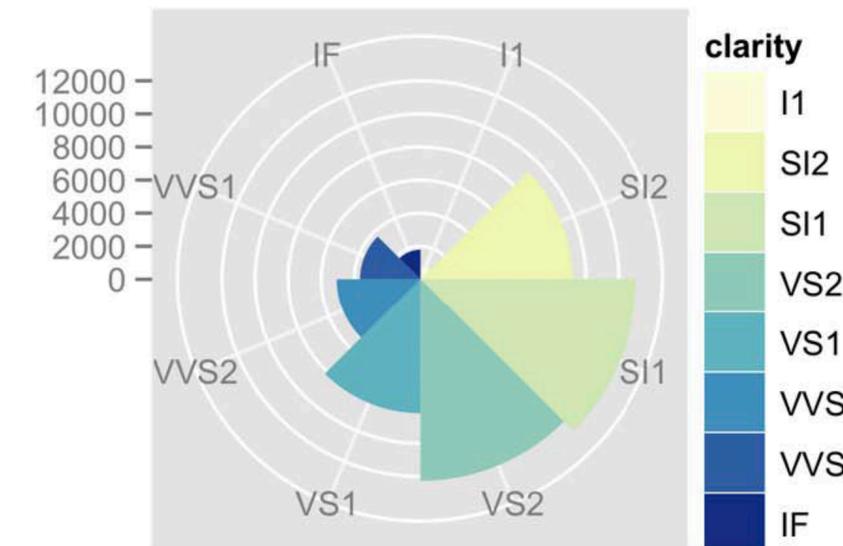
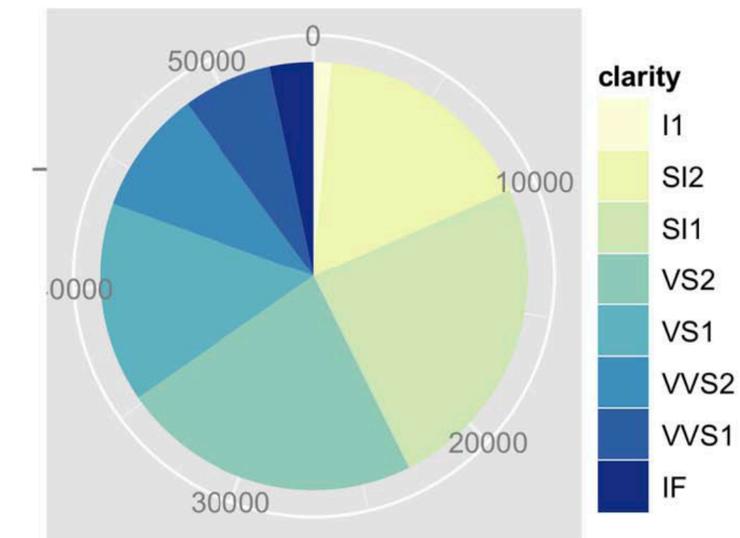
- Pie chart
- Polar area chart
  - area marks with length channel
  - more direct analog to bar charts



[A layered grammar of graphics. Wickham. *Journ. Computational and Graphical Statistics* 19:1 (2010), 3–28.]

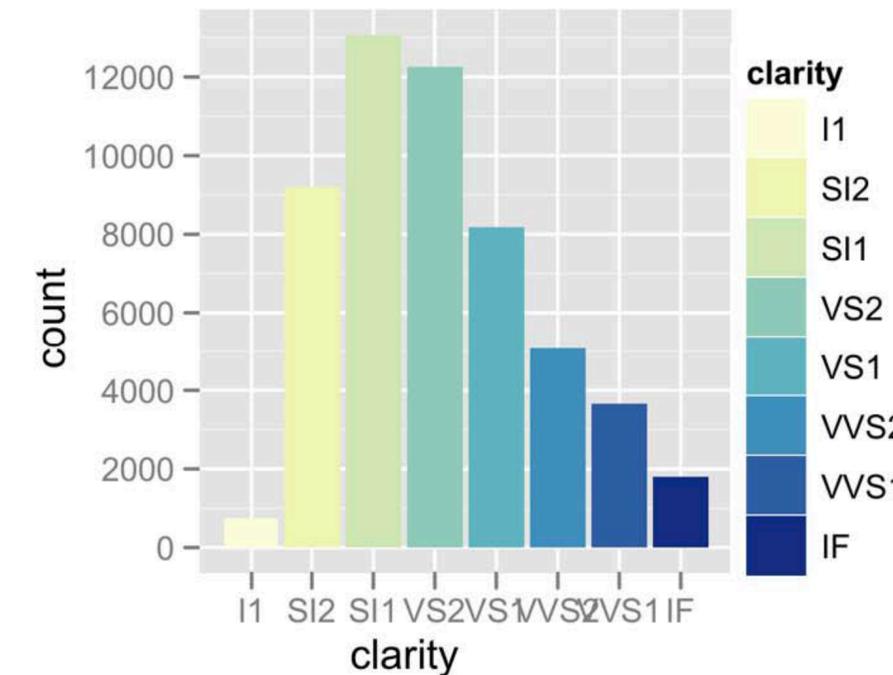
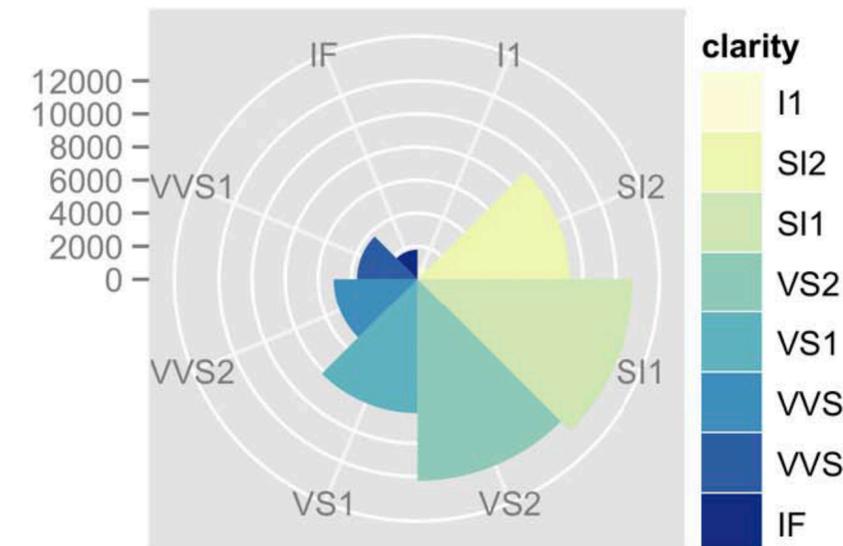
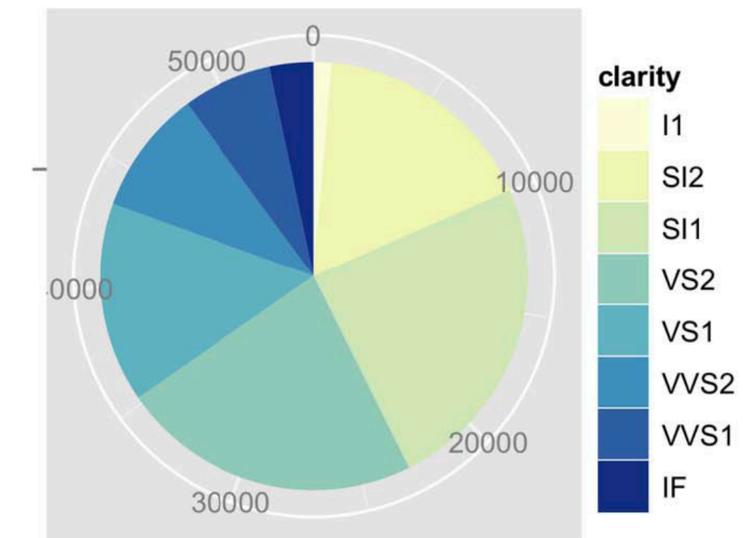
# Pie Chart

- Pie chart
- Polar area chart
- Data
  - 1 categorical key attribute
  - 1 quantitative value attribute



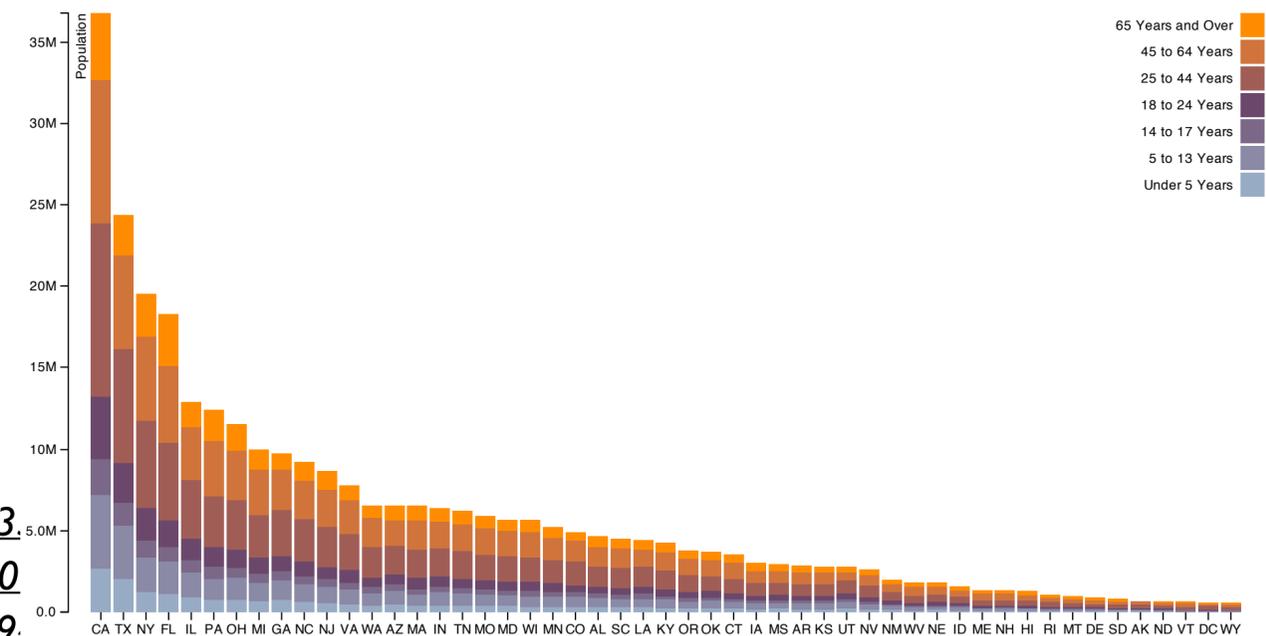
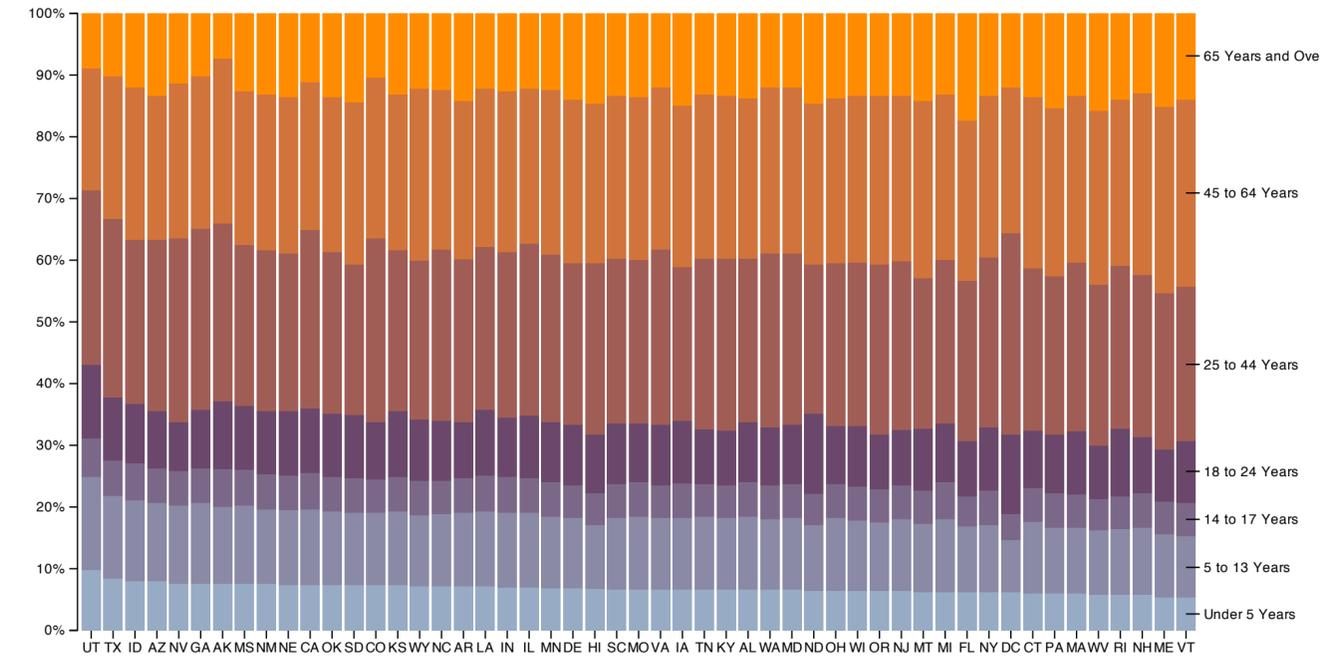
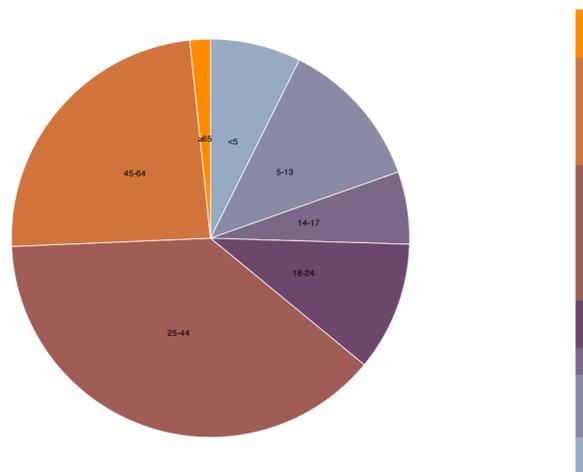
# Pie Chart

- Pie chart
- Polar area chart
- Data
- Task
  - part-to-whole judgements



# Normalized Stacked Bar Chart

- task: part-to-whole judgements
- normalized stacked bar chart
  - stacked bar chart, normalized to full vert height
  - single stacked bar equivalent to full pie
  - high information density: requires narrow rectangle
- pie chart
  - information density: requires large circle



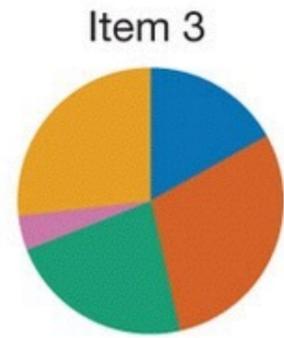
<http://bl.ocks.org/mbostock/388723>

<http://bl.ocks.org/mbostock/388620>

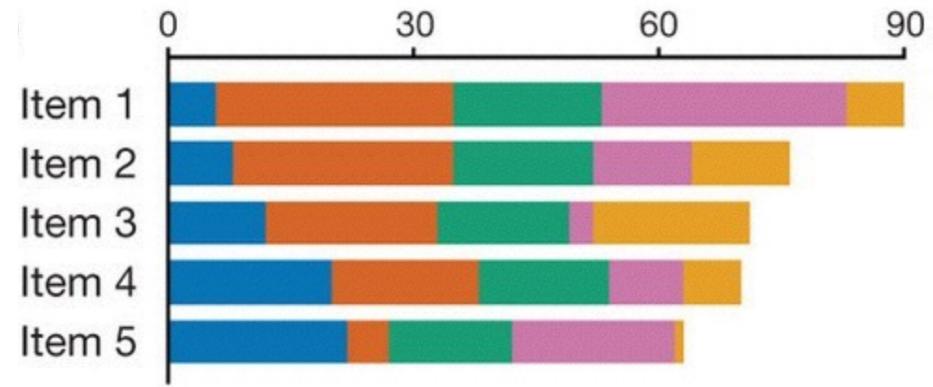
<http://bl.ocks.org/mbostock/388639>

# Charts Comparison

- Category 1 ●
- Category 2 ●
- Category 3 ●
- Category 4 ●
- Category 5 ●

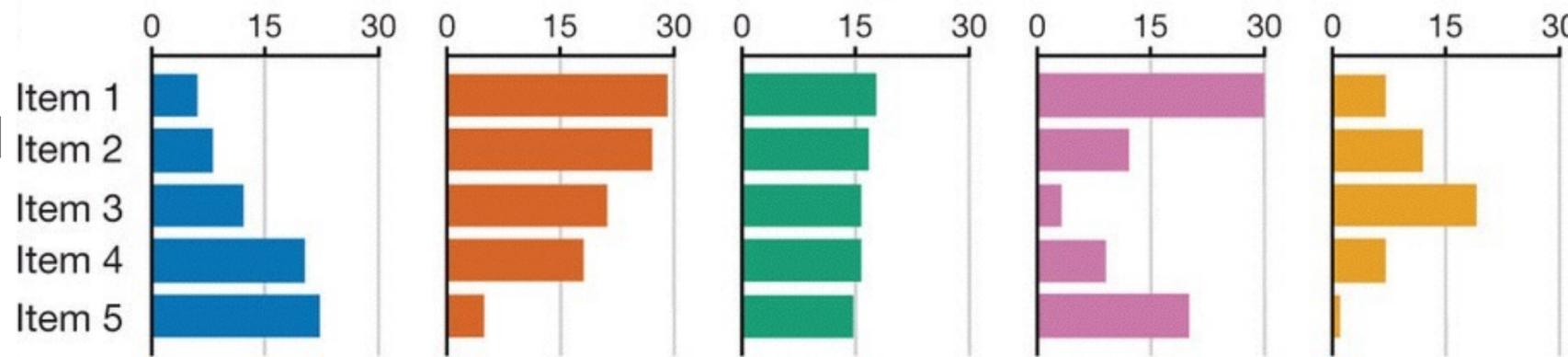


Pie Chart

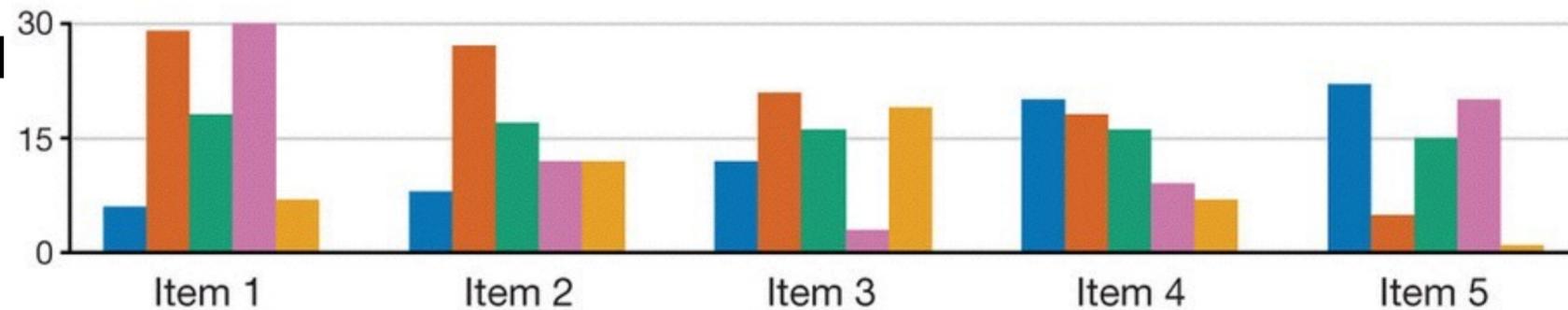


Stacked bar chart

Layered Bar Chart

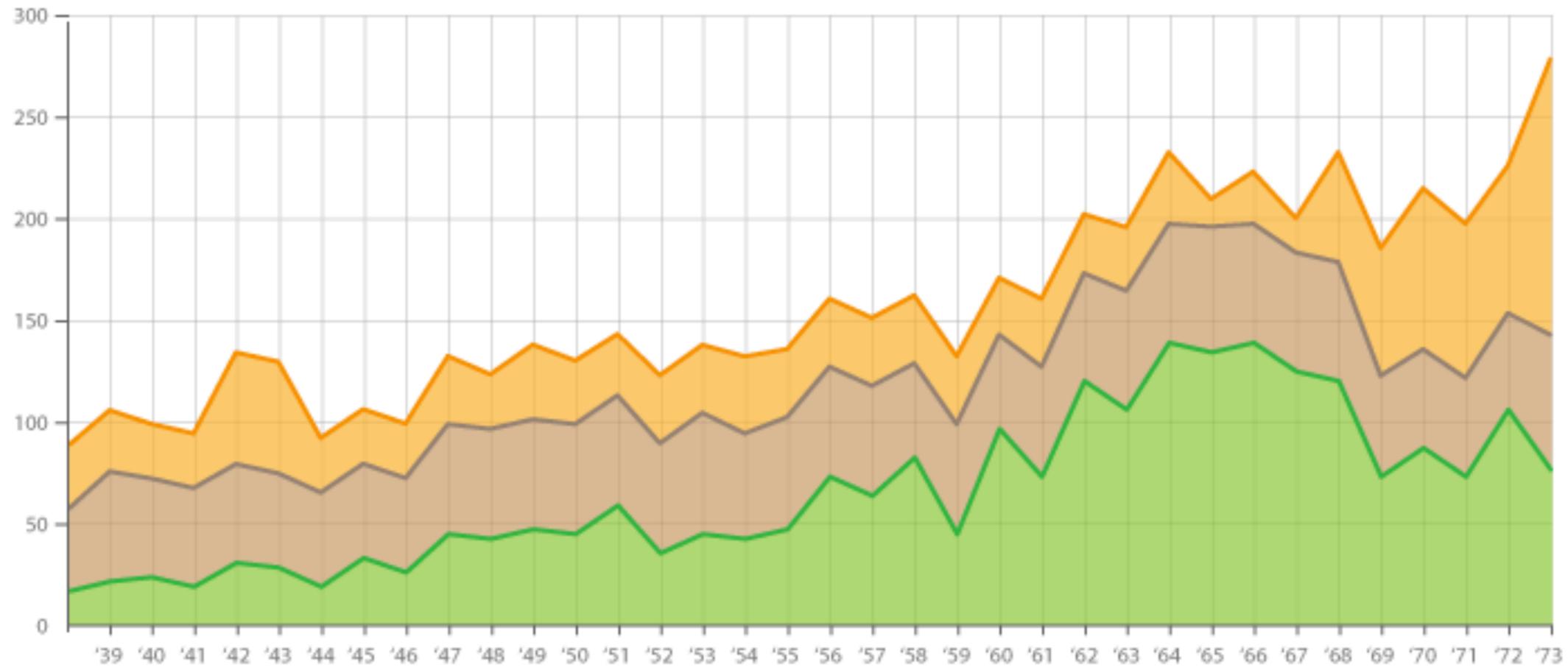


Grouped Bar Chart



Small Multiples

# Stacked Area Chart



[https://datavizcatalogue.com/methods/stacked\\_area\\_graph.html](https://datavizcatalogue.com/methods/stacked_area_graph.html)

# Graph Horizon

## Cubism.js

Time Series Visualization

