Content Type	Used When Data In the Message Is
text	Textual (e.g. a document).
image	A still photograph or computer-generated image
audio	A sound recording
video	A video recording that includes motion
application	Raw data for a program
multipart	Multiple messages that each have a separate content type and encoding
message	An entire email message (e.g., a memo that has been forwarded) or an external reference to a message (e.g., an FTP server and file name)

Figure 24.7 The seven basic types that can appear in a MIME *Content-Type* declaration and their meanings.